



Photo: Ulf Palm

World Orienteering Day GUIDELINES

version2, april 2018



WOD 2017 - A GLOBAL SUCCESS



World Orienteering Day – A record breaking event

On Wednesday May 11th 2016, the first ever World Orienteering Day took place all over the world. It proved to be a great success, with more than 250 000 participants all around the world taking part in an orienteering event.

After having finalised the results, the total of participation in the first ever World Orienteering Day stands at 252 927 participants at 2013 locations in 81 countries and territories. During the second WOD year, 2017, the participation increased with 35 000 to 288 007 at 2265 locations.

What was once only an idea, has come to be a reality beyond what anyone could have hoped. Schools, clubs and enthusiasts all over the world made a fantastic contribution, and together managed to beat the world record.

From South Africa to Hong Kong, from Greenland to New Caledonia, from Ecuador to Ukraine, hundreds of thousands of youngsters participated in World Orienteering Day. Following the idea “Be part of something bigger- colour the world”, people all over the world took part in locally organised orienteering events, and celebrated the biggest world-wide orienteering event ever.

- World Orienteering Day has demonstrated that we are truly a global sport and I just want to thank the thousands of people on all continents including Antarctica who organised over 2000 WOD events for nearly 300,000 people – well done the world orienteering family, says Leho Haldna, President of the International Orienteering Federation.

WOD Guidelines

On the following pages you will find ideas how to carry out a WOD event. We have a lot of samples from all over the world and from different kind of activities. We want you to use the World Orienteering Day as a fun promotion activity of orienteering. We believe that WOD can make the feeling of orienteering more cool and awesome for kids and young people. We want to make orienteering more visible and more accessible so we can attract more people to the great sport of orienteering.

WOD 2018

IOF's vision for 2018 is 500 000 participants at 5 000 events in 100 countries. Please book your day for next WOD event and please do the registration at WOD web site already now! You can also carry out WOD 2018 during May 23rd - 29th.

- May 23rd 2018

www.worldorienteeringday.com



CONTENTS

WOD Guidelines

- 4 Be part of something bigger; Inspiring words from IOF President Leho Haldna
- 5 Orienteering is Cool, Awesome and Educational!
- 6-7 7 steps to a successful WOD event
- 8 Frequently asked questions
- 9-27 Examples world wide
- 28-34 Promotion kit
- 35-36 WOD Partners
- 37-42 Examples Advertising
- 43 WOD web site
- 44 WOD ambassadors
- 45 A coordinated approach for success!
- 46-48 Glimpses from all around the world

Appendix

- 49 Contact
- 50 Overview of the statistics WOD 2017
- 51-52 Orienteering literature



WOD partners

Our partners have been carefully selected, so both the IOF and the respective partners can get benefit from the advantages of a fruitful collaboration. Please read more about WOD partners at page 34-35.



BE PART OF SOMETHING BIGGER-COLOUR THE WORLD



IOF President, Leho Haldna:

The success of this great achievement is ours to share

World Orienteering Day 2016 and 2017 were a great success, achieving and surpassing our goals. However, this could not have happened without a lot of hard work from many people. So, firstly, thank you to each and every one of you who organised and participated in a World Orienteering Day event. The success of this great achievement is ours to share.

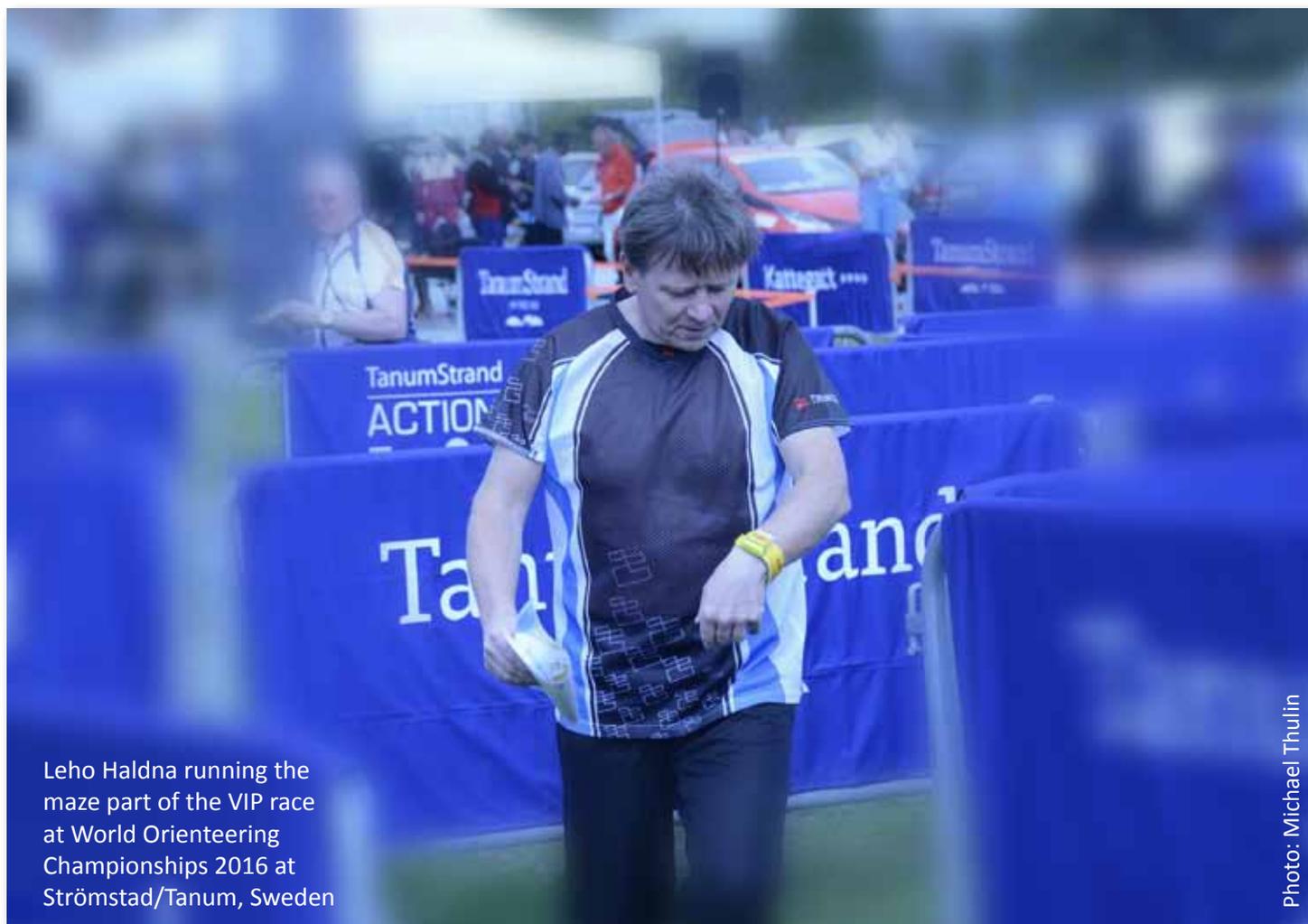
We noticed, on the World Orienteering Day website where we tracked participation, that there were orienteering activities going on in a number of countries and territories that are not, yet, members of the IOF. It is encouraging to know that orienteering is going on in so many places, and we look forward to welcoming new members to the IOF family.

The global reach of the World Orienteering Day project has made it a powerful marketing tool for orienteering globally. Orienteering is not known as mass-sport outside Northern Europe, and World Orienteering Day helps us to be seen in all parts of the world. In 2016, World Orienteering Day

was noted and supported by the International Olympic Committee, and by IOC President Thomas Bach himself. Our World Orienteering Day activities are well aligned with the key objective of IOC Olympic Agenda 2020: engaging youth through sport.

Finally, It is time to look ahead to World Orienteering Day 2018. Following such a success as the first year of the project can be hard, but we should not be daunted by this. 2016 and 2017, we showed the world just how much passion and initiative can be found in orienteers all over the world, and 2018 we have the chance to prove it again, and share orienteering with even more people.

I invite all volunteers and activists in orienteering to support World Orienteering Day 2018 by organising events near their home. All events, even the smallest ones, are extremely valuable to reach our target: a continued global success.



Leho Haldna running the maze part of the VIP race at World Orienteering Championships 2016 at Strömstad/Tanum, Sweden

Photo: Michael Thulin

ORIENTEERING IS COOL, AWESOME AND EDUCATIONAL!

Our Vision

We are aiming for 500 000 participants at 5 000 events in 100 countries at WOD 2018. The IOF's goals regarding the organisation of this annual event are as follows:

- Increasing the visibility and accessibility of orienteering to young people
- Increasing the number of participants both in the schools' activities as well and in the clubs' activities in all countries of National Federations, and to get more new countries to take part in orienteering
- Helping teachers to implement orienteering in a fun and educational way

Visionary course of action

- Each club of all National Orienteering Federations gets in touch with at least one school. In this way we create direct contact with largest target group for recruitment to our sport
- By the end of spring of 2018 all the clubs of the world have produced at least 5000 sprint maps (new maps and updated maps) in the areas of school playgrounds and nearby areas around their country
- As teachers might need help to implement orienteering so the lessons are a fun and exciting experience, the IOF is working on providing teaching materials in different languages
- The IOF Regional Youth and Development Commission (RYDC) coordinates and links interested orienteering people from its National Federations together in a school orienteering network in order to exchange materials and experiences
- After the event, the students get to keep their maps to take home and show to their friends and family. On the back of the map they will find information about local orienteering activities especially for young people
- The clubs register online on the IOF's World Orienteering Day website and report the number of participants and the GPS coordinates of the school

WOD 2018

The next World Orienteering Day will take place on **May 23rd 2018!**

***Cool, Awesome and Educational!
Will you join us?***



7 STEPS TO A SUCCESSFUL WOD EVENT



1 Register your WOD event

The updated website www.worldorienteeringday.com is now ready for registration. Please register your event and contact person as soon as possible. When you have finalised your registration, a red flag will appear on the map. If there are many events in a small area, a red circle with a number will appear. You can also upload maps, photos and information for each event. At WOD web site you will find most of the information you need for a successful event.



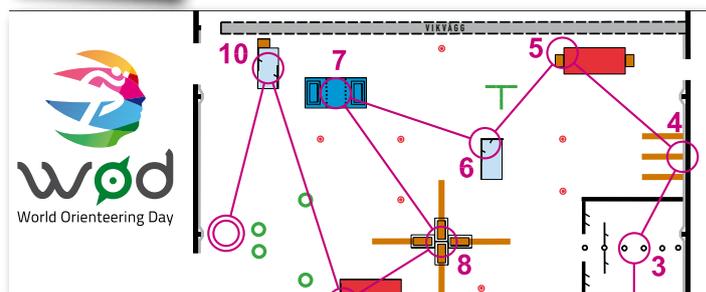
2 Promote your WOD event

At the WOD web site you will find promotion kit for World Orienteering Day 2018 including bib, start card, poster, badge, flyer, diploma and selected photos for marketing your WOD event. Create an invitation using this kit, send out information via social media, invite local newspapers, radio and television. Put up posters in strategic locations such as the main entrance to the school, the entrance to the gymnasium, etc.



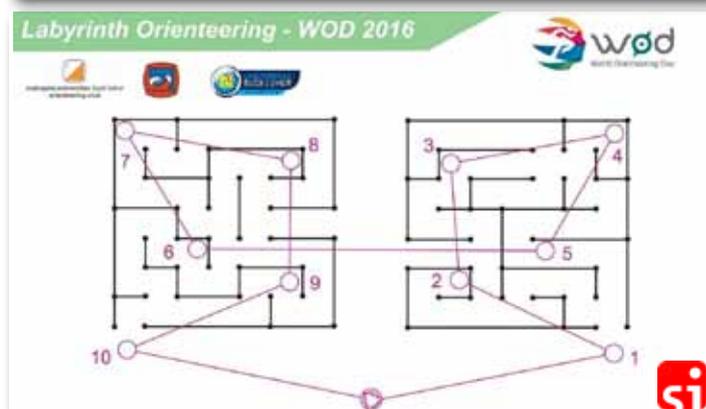
3 Draw a map

Draw a simple map or update an old map over your decided area. It can be a sketch or a "real map", indoor or outdoor, park or forest. One of WOD's partners, OCAD, will supply WOD with 200 licences. If you don't have any software for map drawing, please send us a simple application and you have a great possibility to get one of these licences.



4 Make courses

"Skol-Sprinten" in Sweden has been a successful concept. The course length has been around 500 m each. One Intro course and two Challenge course. Electronic punching e.g. EMIT or SPORTident can be used. On the back of the Intro map you can write information about the club's youth activities and upcoming events and the kid keeps the map to take home.



The simplest course to build is a small maze in the school yard. You can get help from the children to build the "terrain" and they are really happy to create the "terrain" and they are really happy to create the maze. Children are creative in many ways, not least to build complex, challenging and fun courses.

If you want to try the future of orienteering, different apps in your Smartphone is a fun alternative. Put out the virtual controls on the phone. With the help of GPS you know always where you are and where you are going.



The WOD Guidelines will show you a lot of examples of different kind of activities.



7 STEPS TO A SUCCESSFUL WOD EVENT



5 Implement your WOD event

Now it's time to implement your WOD event. You need helpers from your club or your school. It's great if you have a lot of helpers to support you due the students always want to know more than you can expect. You can invite schools to participate at a specified time e.g. 10:00-12:00, you may have an open entry during the whole day, you can carry out night orienteering or doing indoor orienteering. You can try orienteering in a canoe or on a bike. Or why not use inlines.

The important is to have fun! And to find a lot of control markers or check points! Time keeping is not necessary. Very often timekeeping can be a major barrier to continue a fun activity. But those who wish timekeeping may also have to do it, of course. The important thing is that students leave the activity with a good feeling, that they are happy and satisfied.

If you have possibility, please use your elite runners in your club or maybe why not ask some of WOD's ambassadors to support your event. And WODY can also be an important part of the marketing. Together with one of our partners, BRYZOS, you can order WOD clothes directly from the net.



6 Give diplomas to all

After the activity you have the possibility to give away diploma to all participants. You will find examples of WOD diploma at the web site. Experience from last year's WOD shows that the diploma was very popular among the children. You may also give away drinks, fruits and other small things you can get from local partners.

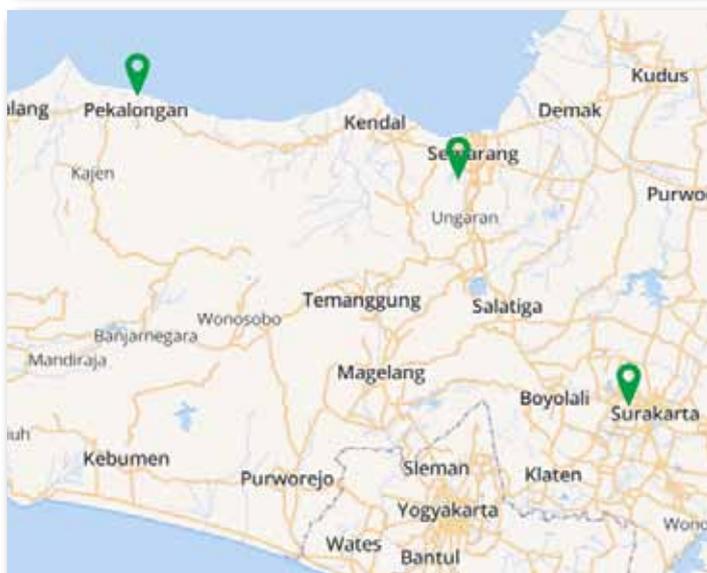


7 Report your WOD event

Please report your WOD event as soon as possible. Report the number of participants in each group of ages. This information will be important both for IOF but also for our selected partners. When you have finalised your report the red flag changes to green. You can also see statistics on the participation of your activity, your country and how many people have participated worldwide.

**"be part of something bigger
-colour the world"**

www.worldorienteeringday.com



O-Track



BRYZOS



OCAD

SILVA



SPORTident
Make the most of your sport!

FREQUENTLY ASKED QUESTIONS



What is the TARGET AUDIENCE?

The main goal is to work with schools, but of course we can also conduct trainings for club members or conduct activities with local partners. WOD focuses primarily on young people, although not exclusively!

- If you are a teacher and you want to take part in WOD with your class or with your entire school – great!
- If you are a member of an orienteering club and you want to help a school to take part in WOD – perfect!
- If you are a club coach and you plan to register your club training for WOD – you're most welcome!
- If you are a community member and you want to encourage your community to participate in a healthy activity – WOD is a perfect opportunity!
- If you are an employee and you want to organise orienteering as a team building or company event – WOD is most suited for this as well.

What VENUE does WOD require?

It does not matter if your WOD event takes part in a school yard, your neighbourhood, a park or a forest. You can even organise an orienteering event in a shopping mall or using the map of the public transport system. Central is: Your WOD activity needs to involve orienteering skills!

What FORMAT should the WOD-events have?

During the 24-hour activity of the WOD, you have a great opportunity to implement all kinds of exciting orienteering. You can orienteer during the day or you can conduct night orienteering. You can walk, jog and run, you can ride a bike and you can go rollerblading, you can do it with a friend, push a pram along, you can do it in a group and you can do it alone. Your own imagination is your limit!

The following is an example of how such an event might be organised.

Fjällbacka School in action!

At "Fjällbacka School" they used the concept of "Skol-Sprinten" in co-operation with the organiser of WOC 2016. Course length was a 500- 1500 m sprint. "Course 1" was an introduction, "Course 2" and "Course 3" were a bit more challenging. Electronic punching was used. On the back of the map (Course 1, intro) there was information about the club's youth activities and upcoming events. This map, the kid was allowed to keep and to take home.



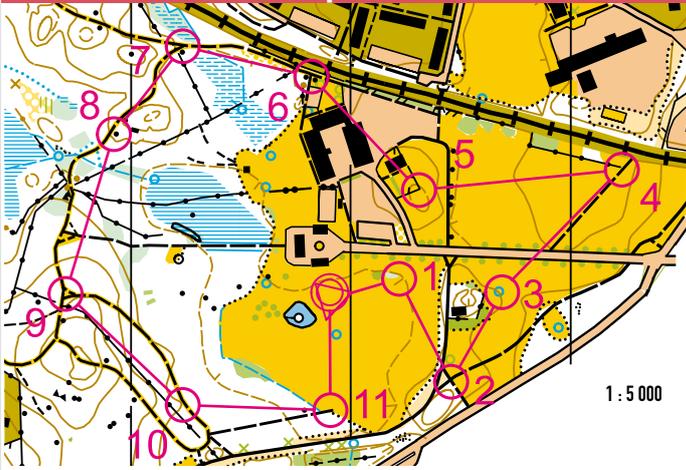
EXAMPLES WORLD WIDE

Hässleholm, Sweden in action

13 years ago, 2004, a very enthusiastic coach from Hässleholm's Orienteering Club, Ivar Nilsson started the "Skol-Sprinten" in Sweden. More than 700 kids from different schools in the city are running every year this successful team event for Class 4, 5 and 6 at Secondary School. Also this year they will carry out this annual event.



Hässleholm, Skol-Sprinten
ÅR 4



1 : 5 000

Skolsprint 2014		Klass 4		1.9 km	
▷					
1	190				
2	191				
3	192				
4	193				
5	194				
6	195				
7	196				
8	203				
9	197				
10	198				
11	199				

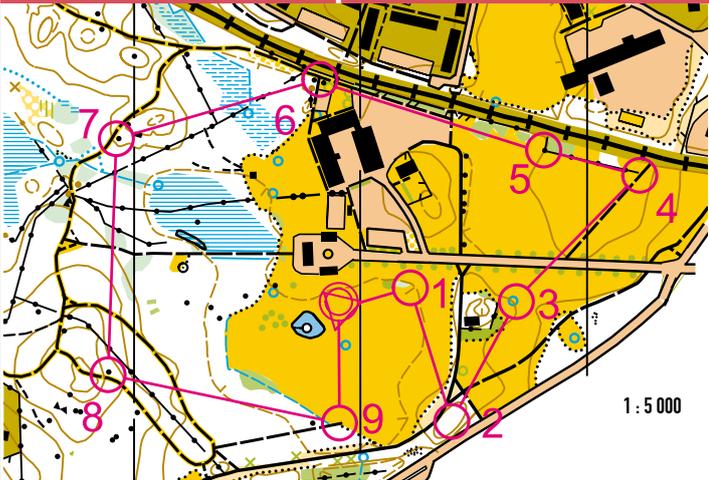
○ < 130 m



mer info:
www.worldorienteeringday.com



Hässleholm, Skol-Sprinten
ÅR 5



1 : 5 000

Skolsprint 2014		Klass 5		1.8 km	
▷					
1	190				
2	200				
3	192				
4	193				
5	202				
6	195				
7	203				
8	204				
9	199				

○ < 130 m



mer info:
www.worldorienteeringday.com





Hässleholm, Skol-Sprinten
ÅR 6



1 : 5 000

Skolsprint 2014		Klass 6		1.8 km	
▷					
1	190				
2	200				
3	201				
4	202				
5	205				
6	206				
7	207				
8	204				
9	199				

○ < 130 m



mer info:
www.worldorienteeringday.com





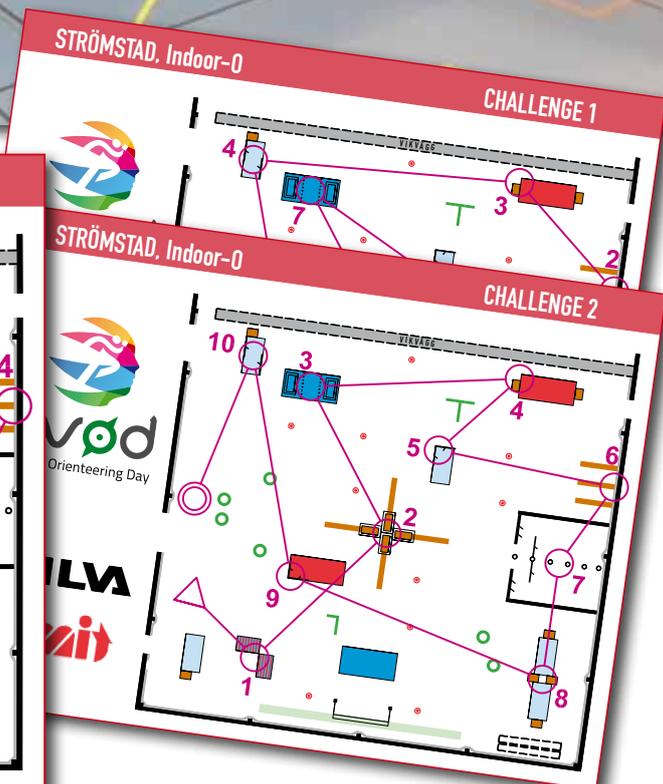
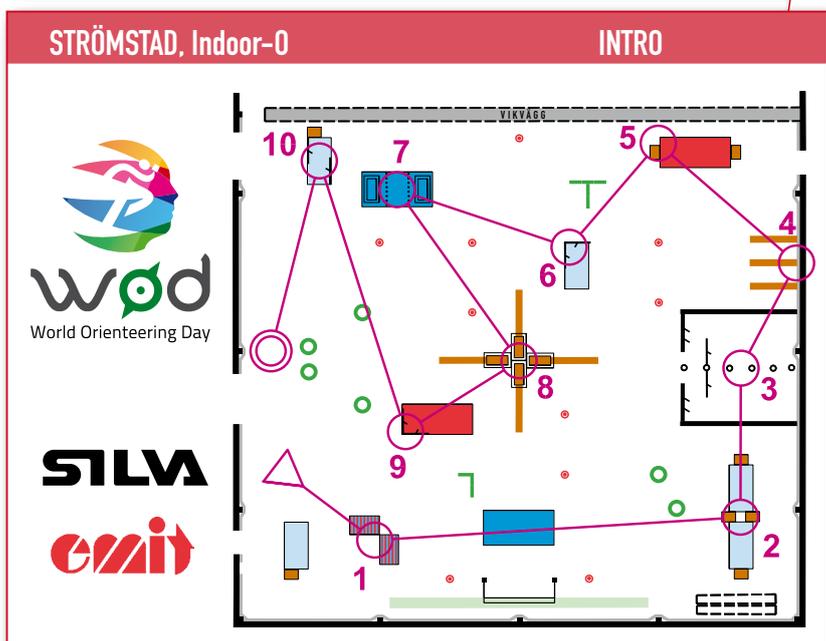
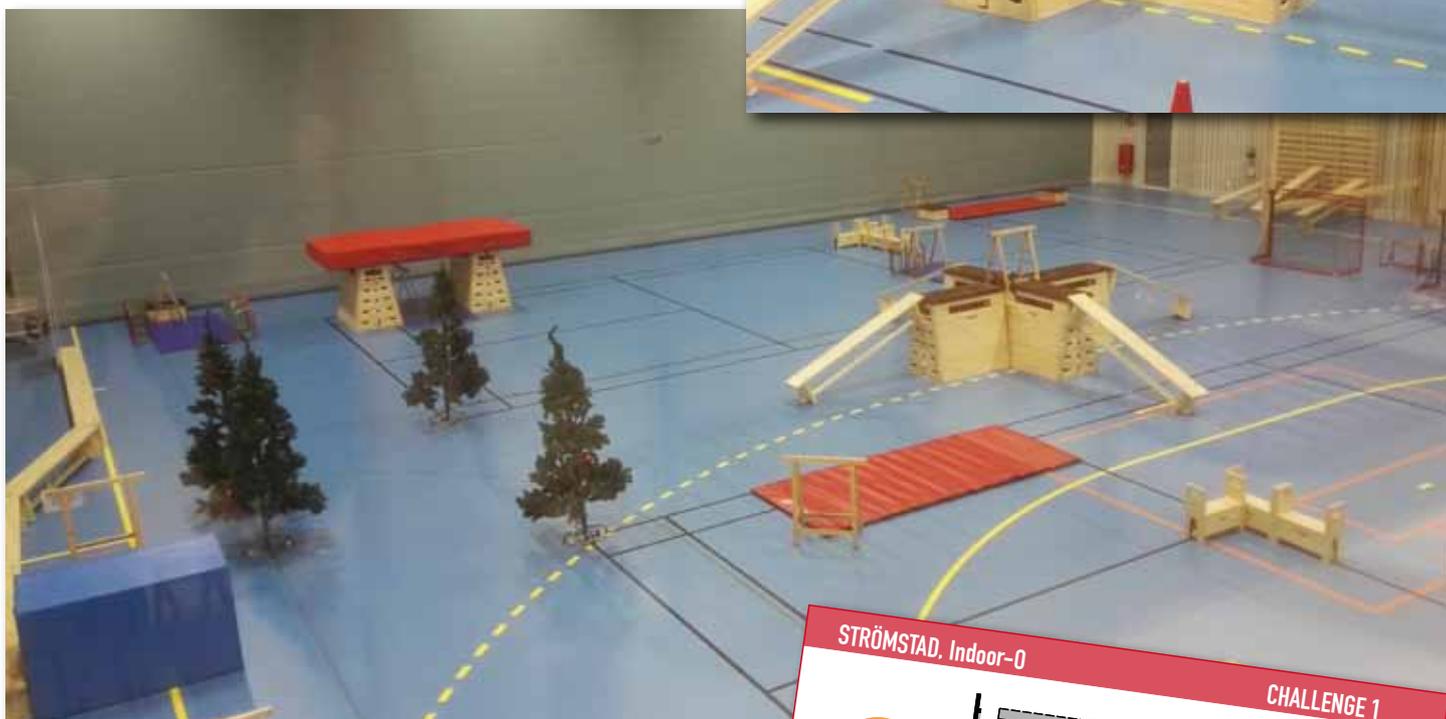
EXAMPLES WORLD WIDE



Indoor orienteering

Michael Chui at Sing Yin Secondary School Orienteering Club in Hong Kong was organising campus orienteering on the 4th floor of their school. The activity area and the course are divided into 2 parts, the outdoor basketball court and the indoor classroom area. For the outdoor part, they used ropes to construct different shapes (it's called O-show) and students played grid orienteering in the indoor area for the second-half of the course. As most of the students in their school have never tried orienteering before and they had more than 100 students participated in this event.

These photos and maps are from an Indoor event in Sweden.



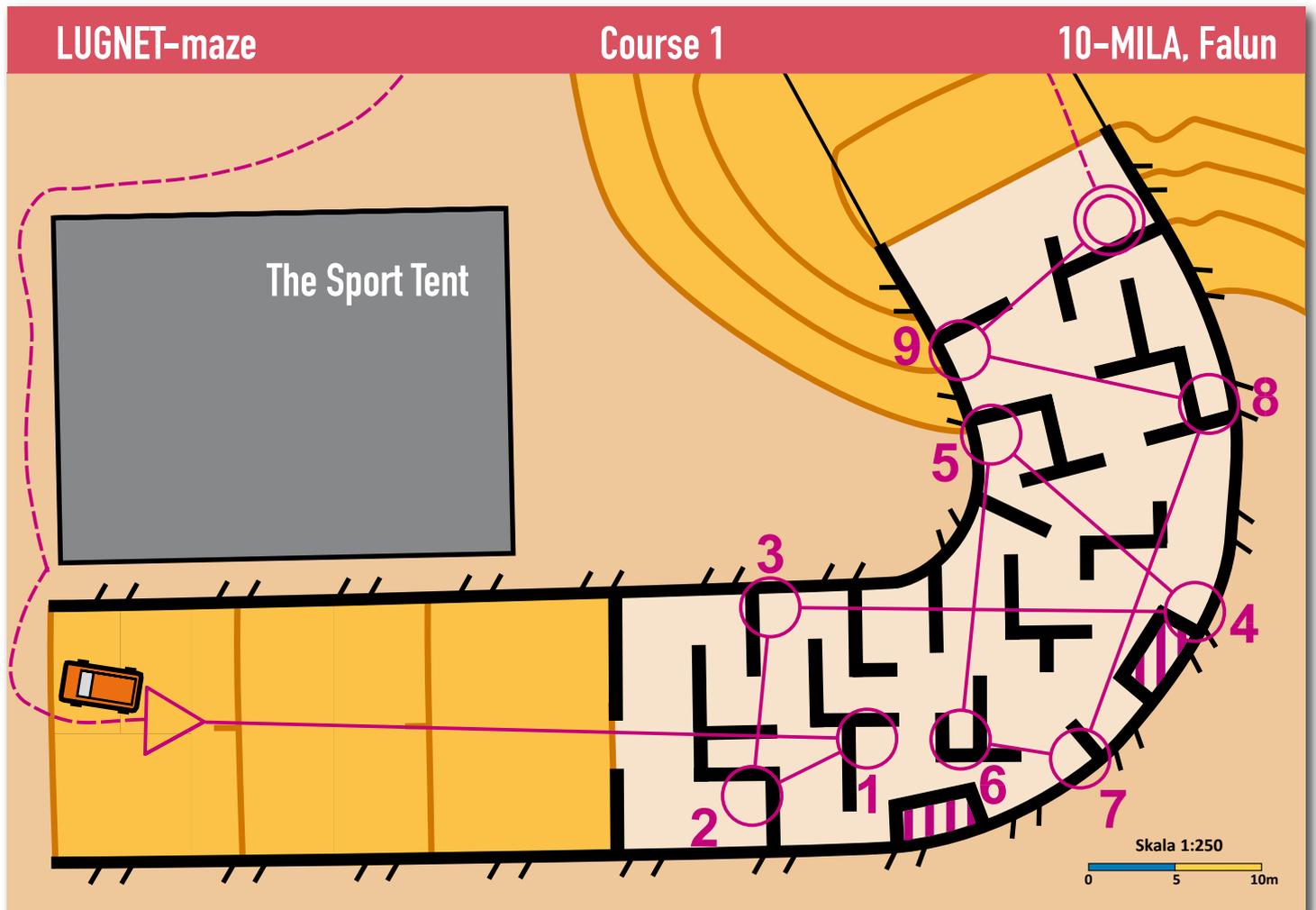
EXAMPLES WORLD WIDE

Maze-O or Orient Show

“Orient Show” was started by the Russian orienteer Maxim Ryabkin for more than 13 years ago. He saw the opportunity to add a new format to the traditional orienteering to get more attention from media and spectators. His vision about “Orient Show” was built on the fundamental ideas as follows:

- It is a way to present orienteering as a spectacular sport for media and introducing orienteering to new groups of the population.
- Spectators can watch and follow actions of professional orienteers under competitive conditions in real time, all the way from start to finish.
- A chance for everyone to get involved. Everyone can find controls in the competition area without any special technical and physical abilities.

Maze-O is very useful to set up in a small area. During 10-MILA 2016 in Falun the organiser showed people how they can organise a great event in a simple manner. You can build your own terrain in the school yard and change it whenever you want. Great training to practice orientating your map, or using the concept “Red-to-Red”!



EXAMPLES WORLD WIDE



Maze-O in Friends Arena Stockholm

The success story continues: For the 15th time the VELTINS Arena can again welcome the international biathlon elite at Schalke in December 2016th. Not only the new route had World Cup level, but also the brand new technique that has been installed in the Veltins-Arena, especially for the event, set new standards.

These words can be ours in the future. A sprint race both indoors and outdoors of the arena is a great opportunity for orienteering to grow and to be visible for people outside orienteering.

What the organisers did on Tuesday April 12th 2016 in Friends Arena in Stockholm was the first great step to develop "Maze Orienteering". The concept has many advantages to consider, not least the fact that big arenas like Friends or Veltins can be found all over the world.

The organisers at Friends Arena used the concept of a duel between participants. Parents and children, best friends and club mates, everyone ran against each other for fun.



Photos: Mats Alberg; pages 3, 11-12, front page



LABYRINTEN
POWERED BY MAZERUN.ORG



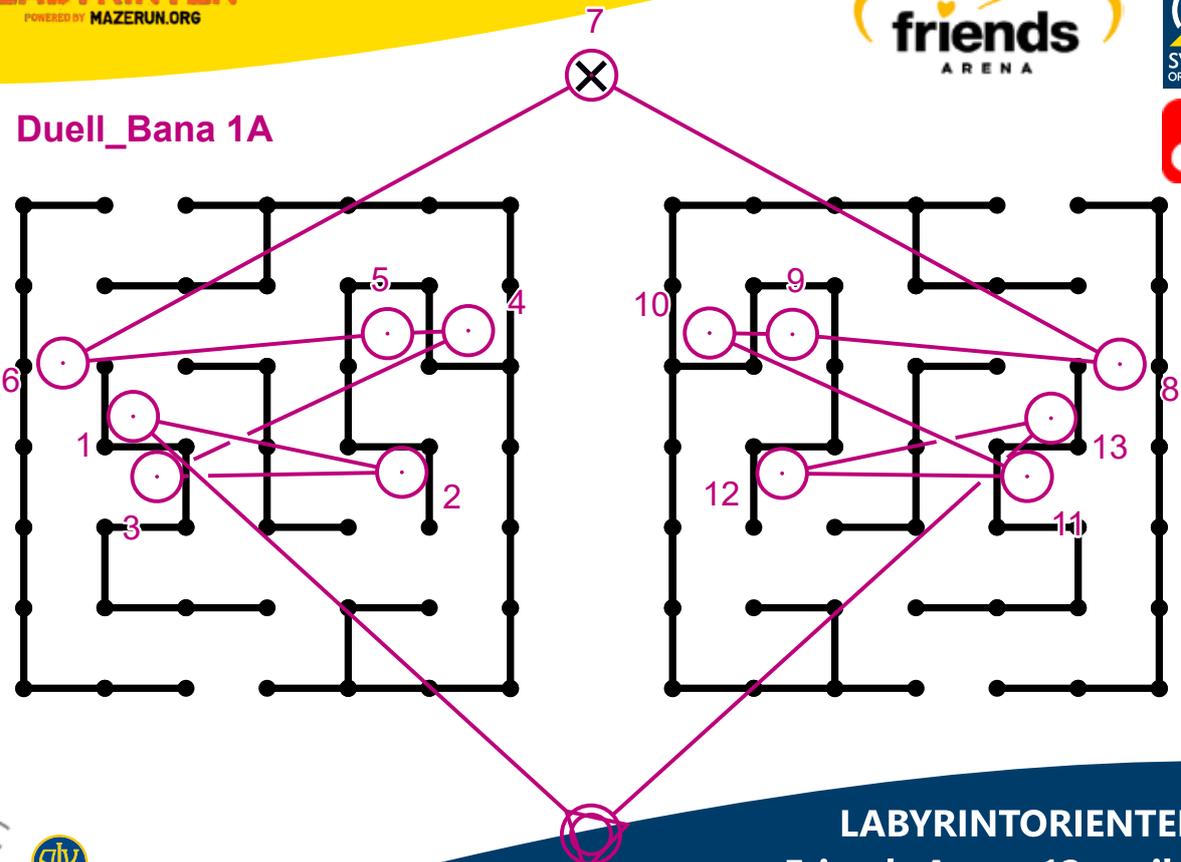
friends
ARENA



SVENSK
ORIENTERING



Duell_Bana 1A






LABYRINTORIENTERING
Friends Arena 12 april 2016

EXAMPLES WORLD WIDE

Make it simple!

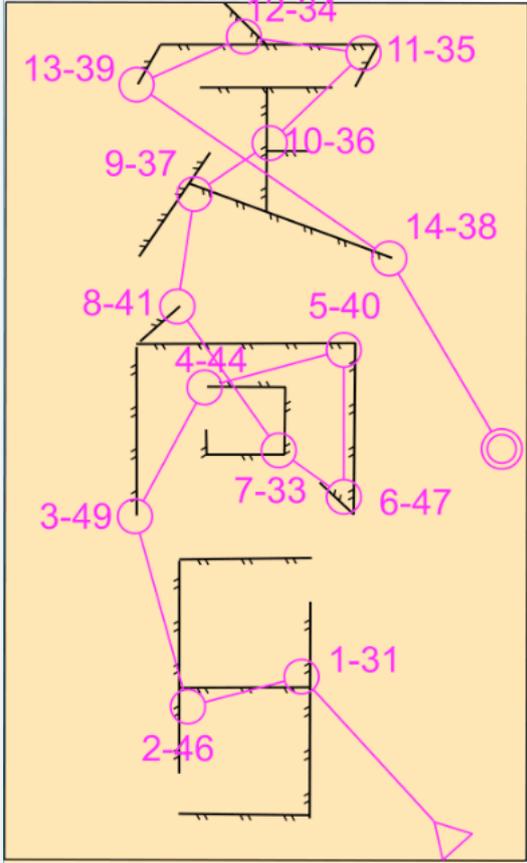
Maze-O is maybe the most simple you as an organiser can do. Put out plastic tapes between some chairs, draw a simple map as a sketch, copy as many copies as you need and you are ready to go!

The map to the right and the photo below show how a simple but great WOD-event in China can be organised. The photo at the bottom of the page shows full activity among children from Motala in Sweden.

In both these events you can get help from the children to build the "terrain" and they are really happy to create the maze. Children are creative in many ways, not least to build complex, challenging and fun courses.



高禹小学参加世界定向日暨中国定向周活动



比例尺 1:200

三年级男子

主办单位:
中国定向运动协会
承办单位:
浙江省安吉县高禹小学

2016年5月11日

中国定向运动协会
Orienteering Association of China

地图制作: 胡勇
路线设计: 胡勇
制作时间: 2016年5月



EXAMPLES WORLD WIDE



Maze-0 in Indonesia



Labyrinth Orienteering - WOD 2016

makopala universitas budi luhur orienteering club

EXAMPLES WORLD WIDE

WOD in Greece

After just a few lessons about orienteering, given by Vasilis Hortomaris, orienteering leader from Serres (North Greece), in a Primary School Skotoussa, we will have new youth orienteering centre there.

Very enthusiastic teachers, Ioanna Mertzanidou and Elpida Tsakirdai, were very glad to have the opportunity to learn more and start orienteering with the children in their school. They have registered an event for World Orienteering Day, and now serious preparations are in progress.

Of course, a new map was the first thing to do, and teachers, together with the children, weren't afraid to start the work.

Now, their field work (attached map), will be checked by Vasilis Hortomaris, first Greek orienteering mapper, and it will be drawn in accordance to IOF Rules.

They are now playing different games in preparation for a World Orienteering Day.

Links to videos:

Orienteering in a Primary School, Skotoussa Serres, video nr 1
<http://vod-new.sch.gr/asset/detail/mreRSUmRNCZWueSgUKKjT3v>
Orienteering in a Primary School, Skotoussa Serres, video nr 2
<http://vod-new.sch.gr/asset/detail/j2hJRWsjGJdGotXZpDZJ7bKu>



Skotoussa Serres, Primary School, Greece



EXAMPLES WORLD WIDE



WOD in Bosnia and Herzegovina

Sarajevo city, former Winter Olympic Capital (1984 Winter Olympic Games), will host another World Orienteering Day event. One of the youngest Orienteering Federation in the world, not yet a member of IOF, but surely on the way, will organise WOD in a city centre park.

For youngsters from Bosnia and Herzegovina, this will be another opportunity to compete and learn more about orienteering sport. Of course this will be used to present the sport to the citizens of Sarajevo and to continue promotion all over Bosnia and Herzegovina.

We look forward to see them soon in our sport family.

Contact person: Zoran Milovanovic, IOF Regional Coordinator (aeg.events@gmail.com)



Sarajevo Park, Sarajevo, Bosnia and Herzegovina

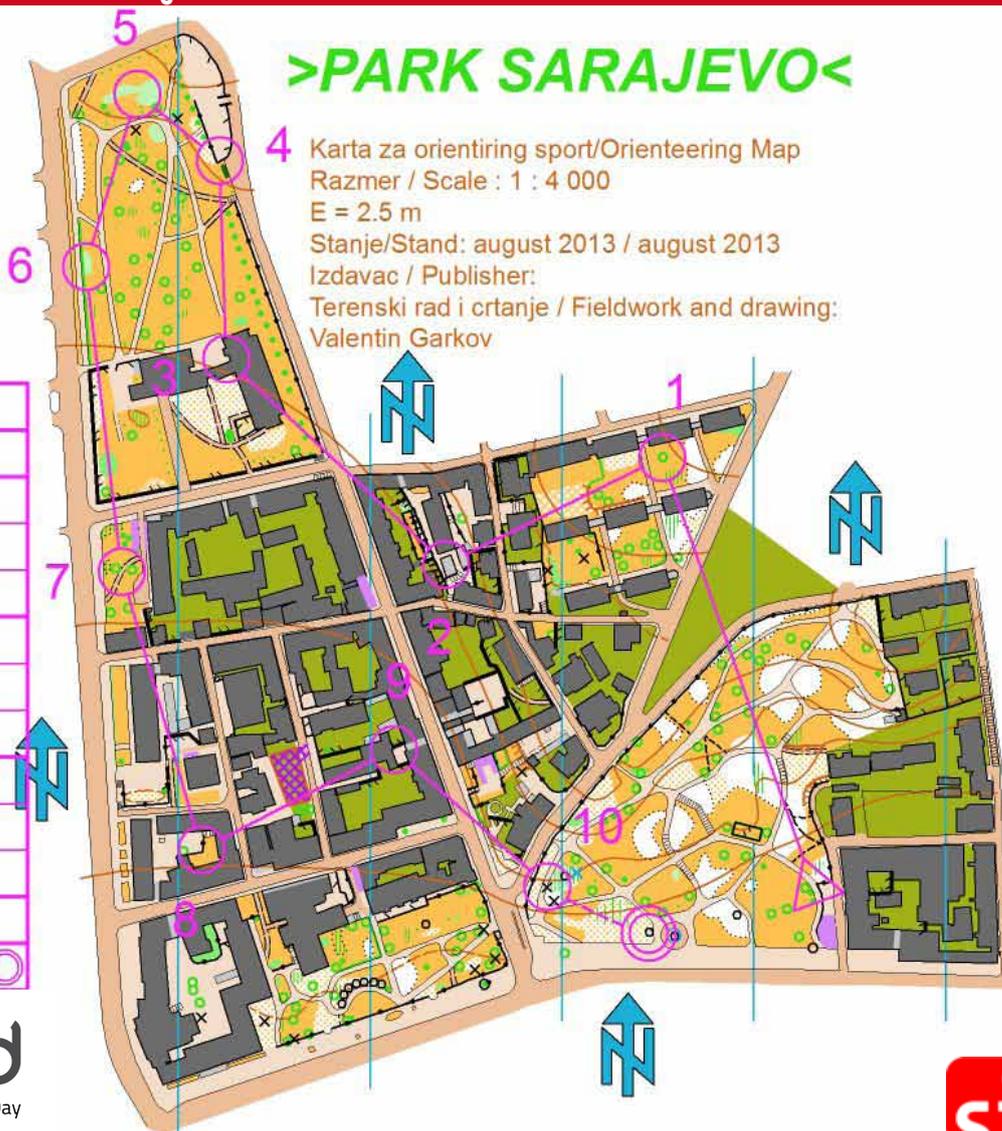


>PARK SARAJEVO<

4 Karta za orientiring sport/Orienteering Map
 Razmer / Scale : 1 : 4 000
 E = 2.5 m
 Stanje/Stand: august 2013 / august 2013
 Izdavac / Publisher:
 Terenski rad i crtanje / Fieldwork and drawing:
 Valentin Garkov

A		3,4 km	
▽		/ /	Y
1	41	△	○
2	42	■	└
3	43	■	└
4	44	▨	○
5	45	◁	└
6	46	▨	○
7	47	△	○
8	48	■	└
9	49	▨	F
10	50	×	

○ ——— 150 m ——— ○



EXAMPLES WORLD WIDE

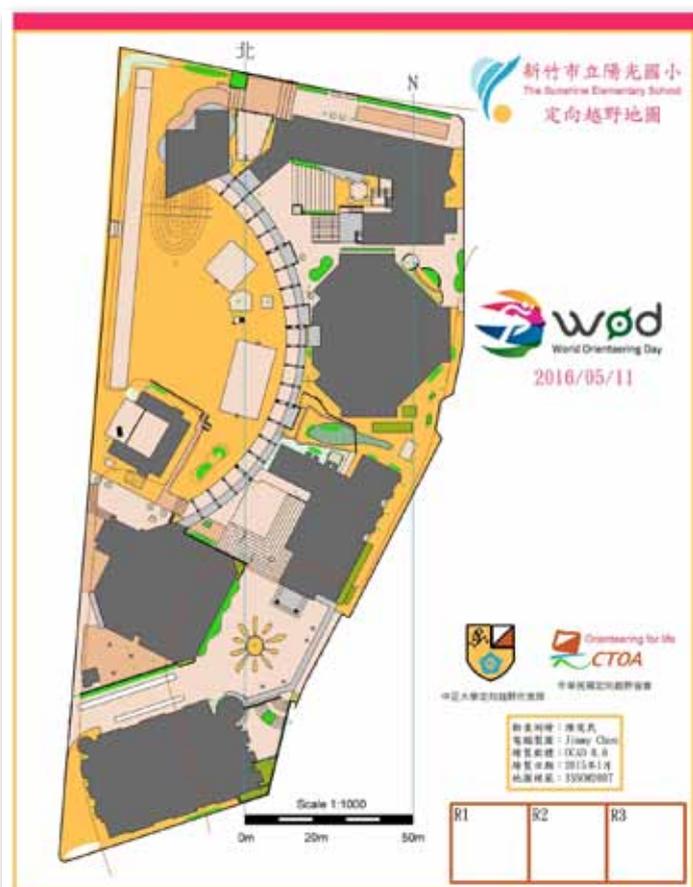
Chinese Taipei was aiming for 4000 participants at 40 locations

They got nearly 7000 participants at 52 locations!!!

Jimmy Chen, an assistant professor at National Chung-Cheng University, organised an orienteering event together with his students at The Sunshine Elementary School in Hsinchu. Orienteering was introduced to this school in 2015. Following great success, the authorities have decided to make it bigger this 2016. On May 11th, more than 500 pupils and their parents were invited to run an orienteering course. It was a great success they had a fun orienteering day!

Senior coach Yau-Lung JEN also organised a series of orienteering activities for Washington High School in Taichung. On May 11th 2016, 600 students were running the Labyrinth-O, Score-O or Photo-O.

Peichi Chuang is working together with 110 students who take part in orienteering PE classes at National Taiwan Normal University, to arrange orienteering activities for nearby schools. Students are grouped, and are encouraged to work together, using their creativity to design a fun orienteering project for their cooperated schools. On May 11th last year, more than 1,000 students in 13 schools, aged from 10-18 took the chance to get to know orienteering.



EXAMPLES WORLD WIDE

Photo Orienteering

The teacher tries to find both visible and less visible objects in the school yard. A single tree or a detail of a tree, part of a house, a detail in the form of a drainpipe, a little thing on some play equipment etc. It is only your imagination that limits the creativity.

The advantage of "Photo-O" is that you avoid putting out control markers because the object is already selected as a photo. The exercise can be conducted as a planned activity or as a spontaneous event. The task is to connect each control with the correct photo.

Enbacka School, Gustafs

Control	Letter
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	

Photo-O

Scale 1:1500
Contour interval 2 m

Teckenförklaring

- Skog
- Hus, byggnad
- Skärmtak
- Öppen mark, gräsmatta
- Uppväxande vegetation
- Många träd på gräsmatta
- Sandyta
- Öppen mark i skog
- Hårt underlag, asfalt, grus
- Tät skog
- Tomt, rabatter, blommor
- Väg, parkväg
- Stor stig/liten stig
- Staket, opasserbar
- Staket/cykelstall
- Mur, plank, opasserbar
- Dike
- Häck, hög rabatt
- Bestandsgräns
- Vattendike
- Kraftledning
- Fotbollsmål/parkbänk
- Träd; stort och litet
- Särpräglad träd/buske
- Trappa
- Större stolpe, lyktstolpe
- Flaggstäng, liten stolpe
- Sten, betongklump/brunn
- Spiraltrappa/lekställning
- Höjdkurvor/lutningsstreck
- Liten höjd/stock, mur
- OBS! Här får man inte springa!**

Klubb: Säterbygdens OK
Info: www.saterbygden.se
E-mail: carina-per@telia.com
Kontaktperson: Per Sandberg
Kartan ritad av: Göran Andersson

Photos from the school "Enbacka"



EXAMPLES WORLD WIDE



An Orienteering lesson in Mathematics

Using the map below, and mathematical formulas, answer a number of questions regarding:

- Area
- Perimeter
- Volume
- Mass
- Scale
- Per cent

Checkpoint 1

1a What is the sandbox's area of the football field's area in percentage?

1b If the height of sand in the sandbox is 15 cm, how much is the weight of the sand?

Checkpoint 2

2a What is the sandbox's area? How many times larger is this area compared to the sandbox in Question 1a?

2b If the height of sand in the sandbox is 15 cm, how much is the weight of the sand?

Checkpoint 3

3a If the spiral staircases were a cylinder, how large would the volume in each cylinder be, and what would the total volume be of all the cylinders in the area?"

3b If these "cylinders" were filled with water, how much would these cylinders weigh altogether?

Checkpoint 4

4a If the stone wall were one meter high, how much would the whole stone wall weigh from A to B?

4b How long would you draw this piece of stone if you draw a map with the scale of 1:500 and 1:2 500?

Fjällbacka skola

WOC Sweden 2016

SKOL SPIRINTEN

WOD World Orienteering Day

Teckenförklaring

- Skog
- Hus, byggnad
- Skärmtak, berg i dagen
- Odlad mark, gräsmatta
- Halvöppen mark
- Sandyta
- Öppen mark i skog
- Hårt underlag, asfalt, grus
- Hårt underlag med sten
- Tät skog
- Tomt, rabatter, blommor
- Väg, parkväg
- Stor stig/liten stig
- Staket, opasserbar
- Staket/cykelställ, passerbar
- Mur, plank, opasserbar
- Bord/blomsterrabatt
- Häck, hög rabatt
- Klätterställning, kanoner
- Dike
- Brant, opasserbar
- Fotbollsmål/parkbänk
- Träd; stort och litet
- Utmärkande träd/buske
- Trappa
- Större stolpe, lyktstolpe
- Flaggstång, liten stolpe
- Sten, betongklump/brunn
- Spiraltrappa/lekställning
- Höjdkurvor/lutningsstreck
- Liten höjd/stock, mur

OBS! Här får man inte springa!

Klubb: Kvillebyns Sportklubb
 Kontakt: Magnus Danielson
 E-mail: magnus.danielson@graniten.com
 Kartan ritad av: Göran Andersson, goran.andersson.rf@gmail.com

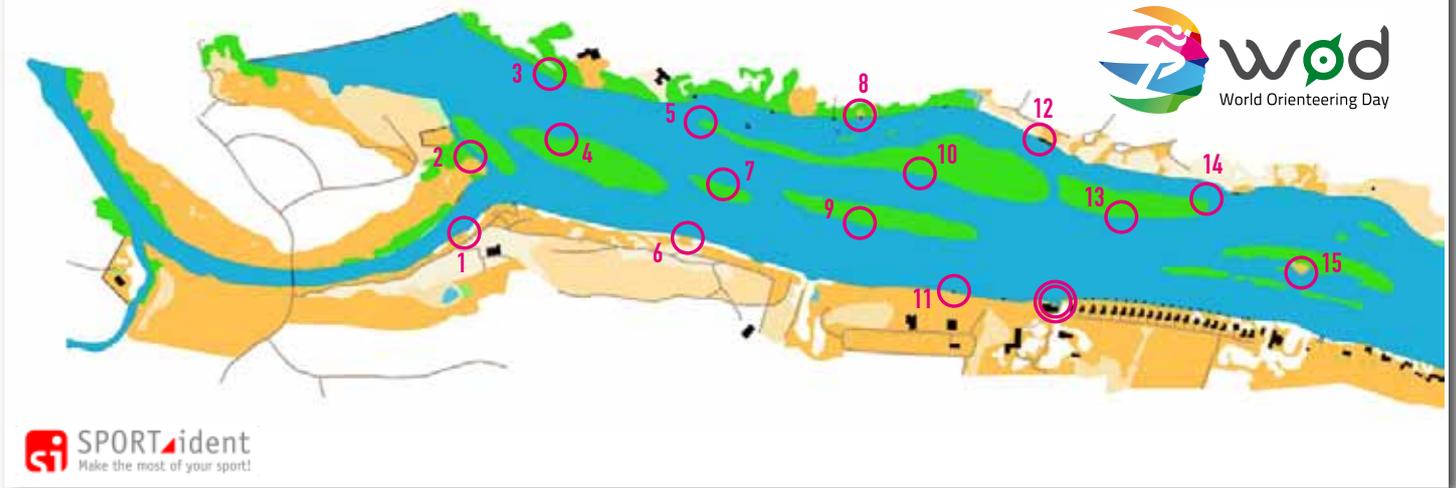
Skala 1:1500

0 15 30 45 60 75m
Höjdskillnad 2 m

SPORTident Make the most of your sport!

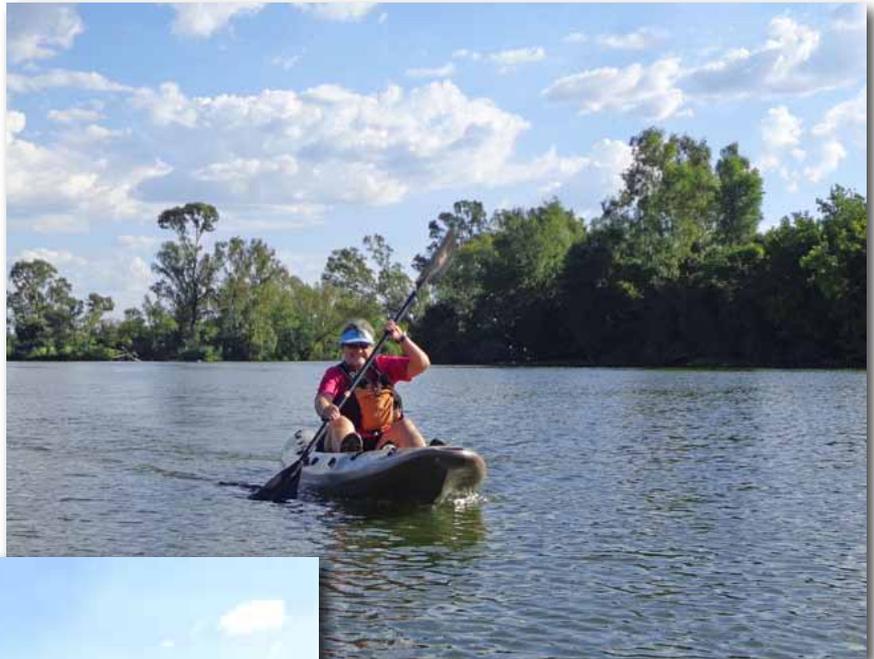
Paddle Orienteering

Vaal River, Parys, South Africa



Paddle Orienteering in South Africa

In the late afternoon, Lisa de Speville, had a Paddle Orienteering (Canoe-O) activity organised. She was busy mapping a section of the Vaal River with its islands upstream of our canoe club, where she paddles every week. It's a great section with many interesting places for her to hang controls. All flags were accessible from the water. They have got a good bunch of young paddlers as well as enthusiastic adults, who see this as having great scope for alternative training sessions - something different from their normal sessions. This activity you can do as a regular point-to-point course or to make it as a control-picking, point-score course.



On the morning of May 11th 2016 as well she was doing a school orienteering activity at the primary school in town (it's the only one). Throughout the school day, the groups of children for the regular 30-minute physical activity sessions were diverted to her for an orienteering activity. She was planning on a simple format where the children were required to find 10 of the 15 controls out there.

EXAMPLES WORLD WIDE



An example without punching system

The school staff's funniest faces

Use the "Star-O" (star-relay) orienteering form to set up an event. All students have a map with only one control. Instead of punching system you can use photos as control markers. As a fun alternative you can take photos of the school staff. But they have to be fun photos! You can use different apps to change the face. Another variation is that everyone who works at the school makes her/his ugliest face or grimace. Put the photo in A5 size and laminate it. Students report at the finish who and what grimace was present at the respective controls.

Change faces

The apps I have been using to change my face are:

- Pencil Sketch
- Face Changer
- YouCam Makeup

There are many more to use and these apps I found at Google Play. They are all free of charge to use.



Göran in disguise (1)

Svanberga skola, Norrtälje Stjärn-OL, 1 kontroll, del A

Teckenförklaring

- Skog
- Hus, byggnad
- Skärmtak, berg i dagen
- Odlad mark, gräsmatta
- Undervegetation
- Halvöppen mark
- Sandyta
- Öppen mark i skog
- Hårt underlag, asfalt, grus
- Tät skog
- Tomt, rabatter, blommor
- Väg, parkväg
- Stor stig/liten stig
- Staket, passerbar
- Staket, passerbar
- Mur, plank, passerbar
- Bord/blomsterrabatt
- Häck, hög rabatt
- Beståndsgrens
- Vattendike
- Brant, passerbar
- Fotbollsmål/parkbänk
- Träd; stort och litet
- Utmärkande träd/buske
- Trappa
- Större stolpe/lyktstolpe
- Flaggstång, liten stolpe
- Sten, betongklump/brunn
- Pelare/lekställning
- Höjdkurvor/lutningsstreck
- Liten höjd/stock, mur
- OBS! Här får man inte springa!**

SILVA emil wod WOC World Orienteering Day Sweden 2016

Skola: Svanberga skola
 Kontakt: Erica Samuelsson
 E-mail: erica.samuelsson@norrtalje.se
 Kartan ritad av: Göran Andersson

Svanberga skola, Norrtälje Stjärn-OL, 1 kontroll, del A

Teckenförklaring

- Skog
- Hus, byggnad
- Skärmtak, berg i dagen
- Odlad mark, gräsmatta
- Undervegetation
- Halvöppen mark
- Sandyta
- Öppen mark i skog
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- OBS! Här får man inte springa!**

SILVA emil wod WOC World Orienteering Day Sweden 2016

Skola: Svanberga skola
 Kontakt: Erica Samuelsson
 E-mail: erica.samuelsson@norrtalje.se
 Kartan ritad av: Göran Andersson



Göran in disguise (2)

EXAMPLES WORLD WIDE

MOBO, MOBILE Orienteering

MOBO (Mobile Orienteering) involves the use of a smartphone or a tablet instead of the traditional paper map. MOBO is available worldwide, but you find these maps in Estonia and Finland mostly. At a number of schools in Sweden, particularly in Avesta and Stockholm, you can use the app MOBO.

Map, compass and barcode scanner (for “punching”) are available in the app. At the start you use your smartphone to scan the QR code. A beep indicates that your start punch is registered. At each check point you repeat the process. Press the app’s camera symbol, scan the QR code and the check point is registered.

Using the zoom you can enlarge or reduce the map. The map is very clear and you can see all details very distinct.

More information about the MOBO can be found at: www.mobo.osport.ee.

The app is free of charge and is available for Android, Apple and Windows.



Photo: Ulf Palm



Photo: Ulf Palm

EXAMPLES WORLD WIDE

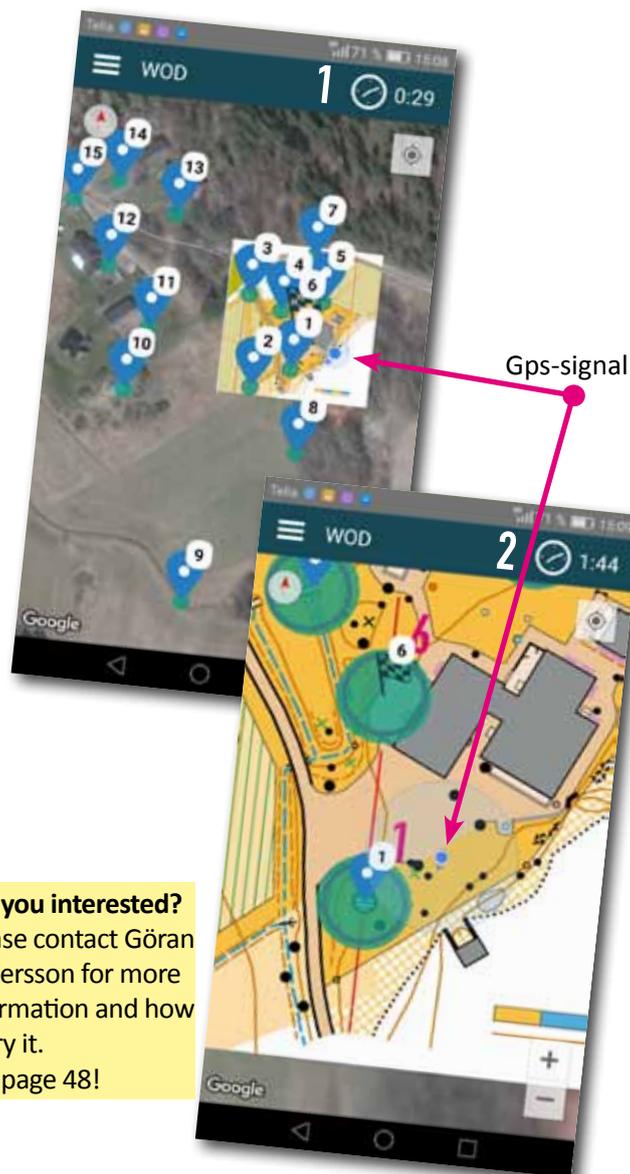
WOD POP-IN, orienteering by gps in smartphone

As you maybe know the organiser of WOC2016 created a new possibility to enjoy orienteering in new different way. They called it "POP-IN" and it is a little bit similar to the new Pokemon GO game. If you want to test it at your location, please send me your gps coordinates and you will get a "check point" from me. You have to download the app "Lo-quiz" and the username is "ww" and the password is "1111".

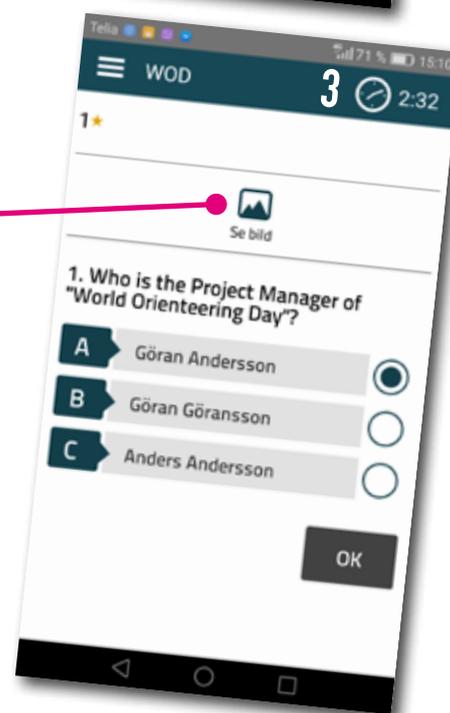
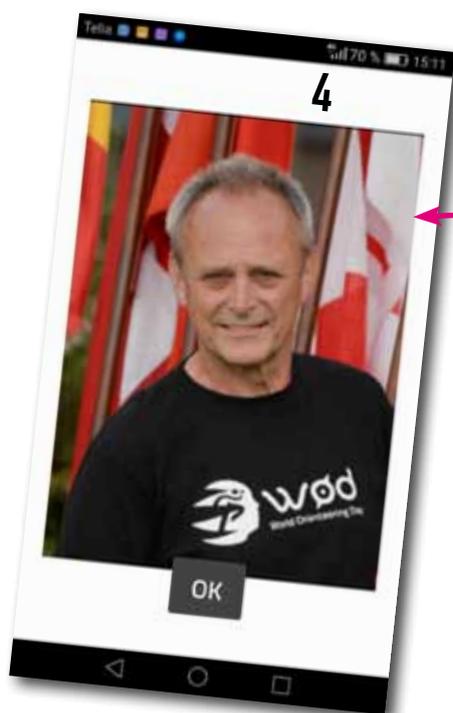
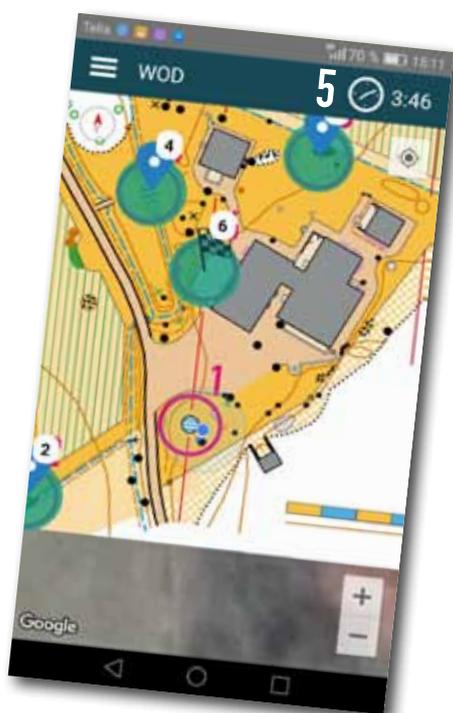
WOD POP-IN is an incredibly fun activity you can do with both children and adults! It is highly recommended to schools and clubs that want a different activity that makes you laugh and engages everyone. And, of course, you can do normal orienteering as well. The best with WOD POP-IN is the virtual checkpoints you just put out by your computer. As a teacher you also will get these positive responses:

- Motivate students to be physically active and learning new things at the same time
- Cooperate with colleagues and use question bank to set up educational games anywhere quickly
- Create and conduct campus tours or orienteering as a game or competition
- Real time results about the pupil's progress and knowledge

Thanks to the GPS signal, you will never get lost in the terrain. You can use it either as a guide or feedback that you are on the right track. When you are in the green circle, your phone beeps and a question pops up on the screen. You can also add a photo to the question. Tick your answer and press OK. You will then know whether your answer is correct or incorrect. The green circle will disappear from the map and you continue towards the next check point. Have fun!



Are you interested?
Please contact Göran Andersson for more information and how to try it.
See page 48!



EXAMPLES WORLD WIDE

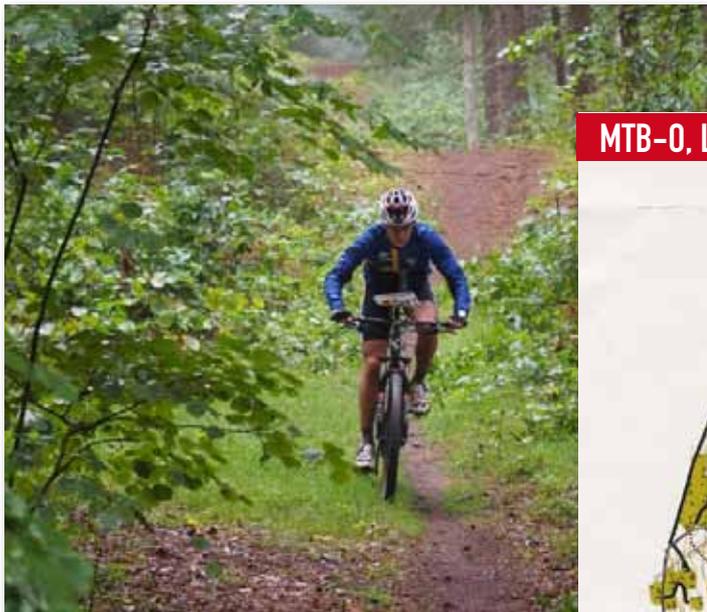
MTBO

Mountain bike orienteering (MTBO) is an endurance sport attracting both orienteering and mountain bike enthusiasts. The most important orienteering skills needed are route choice and map memory.

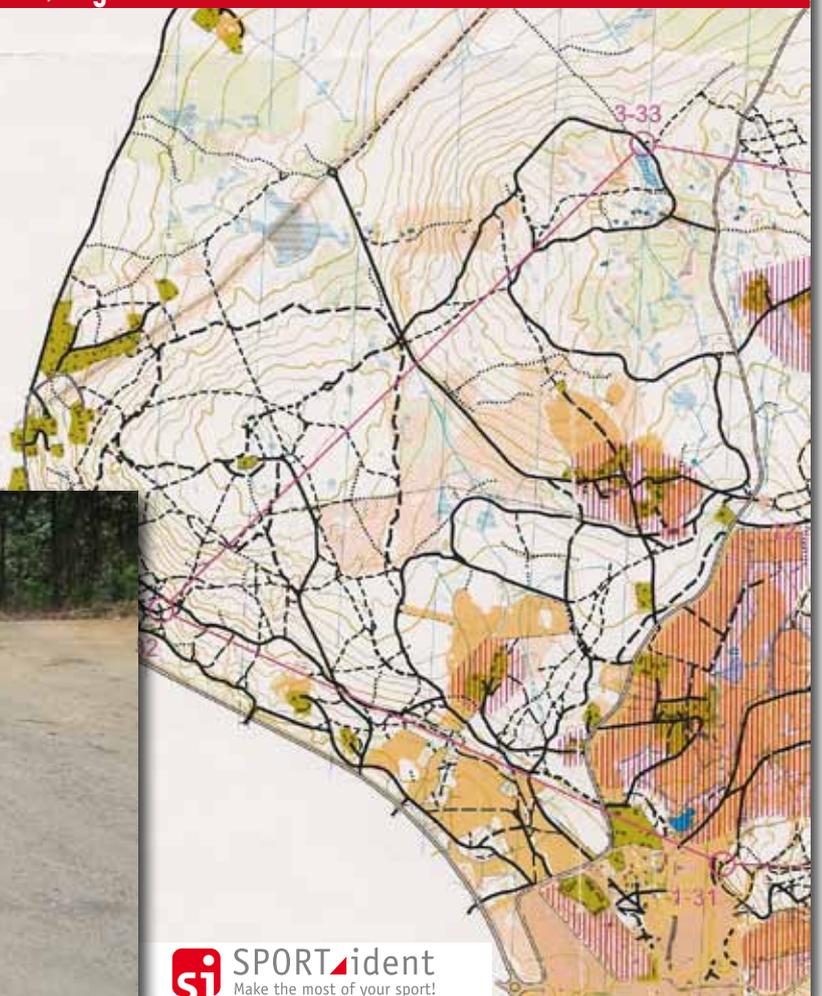
Extremely good bike handling and ability to cope with steep slopes both up and down is an absolute must for a top level athlete. As an environmental safeguard, competitors may not normally leave paths and tracks though it can exceptionally be permitted in some countries.

MTBO is one of the newer of the orienteering disciplines administered by the International Orienteering Federation. It started in the late 1980s at club level in countries where mountain biking was a popular outdoor sport.

You can do MTBO almost everywhere and therefore this is a cool and awesome activity for WOD.



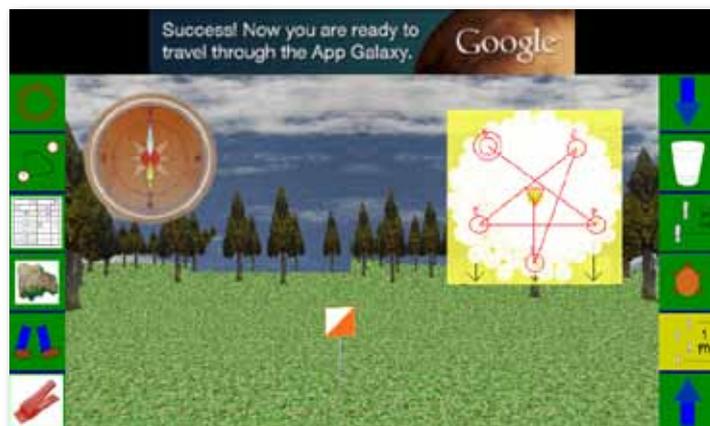
MTB-O, Lugnet Falun



EXAMPLES WORLD WIDE



“Step-by-Step Orienteering in virtual 3D forest”



This is a virtual cross-country orienteering in a small wood, with flat and white colour terrain. The event is based on a free Android app called “Orienteering for Beginner”, which enables a runner to practise step-counting and compass techniques in a virtual wood. A virtual tool was used because WOD May 11th (Wed) was a weekday. It is difficult for organisers or participants to find space and time to join the events here in Hong Kong. On the other hand, Android devices are very common.

The app has 10 cross-country courses built-in. Participants can run the courses indoors under all weather, though they cannot do it by sitting on a chair. The app has the sport nature of orienteering. A runner sets the map by rotating their body with the mobile device to align with the forward direction on the map.

You will find the app on the link as follow: <https://play.google.com/store/apps/details?id=com.ss.ol.wodhk>

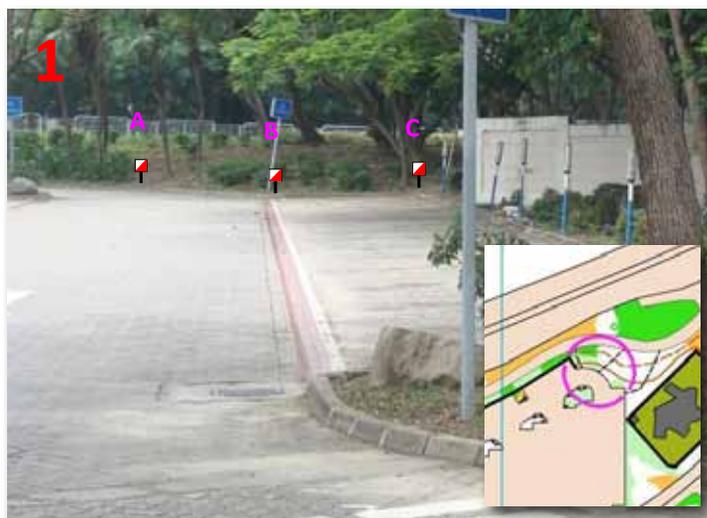
Photo TempO in Hong Kong

Hong Kong Orienteering Club (HKOC) organised an orienteering fun day for some schools in Hong Kong, and as well they organised an evening orienteering for the general public on WOD, May 11th 2016.

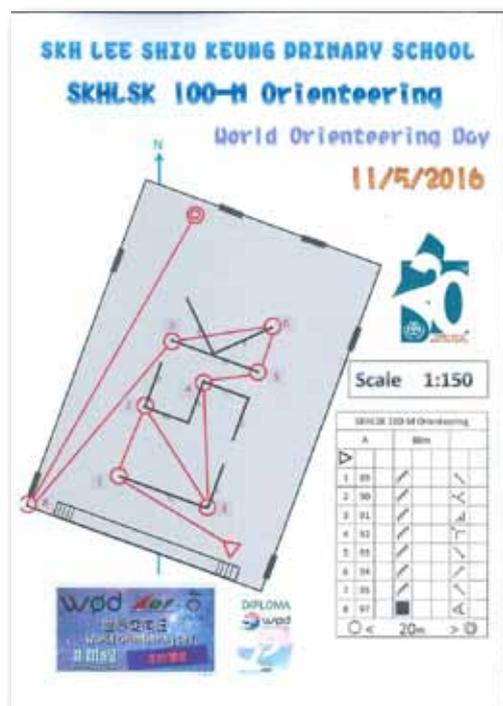
To supplement the above activities, they have the following ideas, trying to increase the number of participants. They prepared a worksheet of “Photo TempO” with around 10 questions. It is meant to be an introduction to TrailO, so timing for the games is not important for the purpose.

If these are feasible, they welcome other people in other countries to use our worksheet to create WOD activities like Hong Kong’s teachers.

Please contact: C.K. Lee; president@hkoc.org
President, Hong Kong Orienteering Club



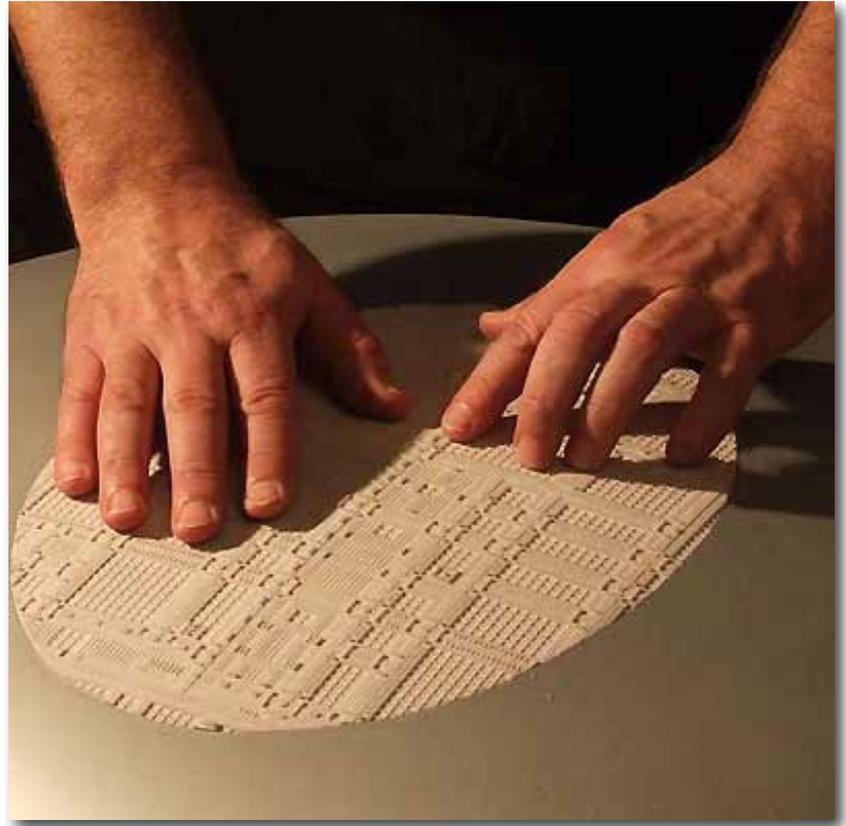
“100 m Orienteering Indoor”, Hong Kong



EXAMPLES WORLD WIDE

Challenge 1 in Turkey: Tactile map for blind

This was an event organised by Ekrem Deniz from Cankaya Orienteering Club together with Gazi University, Ari Colleges and other schools for disabled children in Ankara. The primary goal is to increase the inclusiveness of orienteering sport among younger generation. There are a lot of details to be ironed out - but at this stage we're considering to create special maps for blind kids that will be readable through touch. Kids will be able to read the map and for each checkpoint they will be required to make a decision for the next shortest route among multiple route options. They had a partner assisting them along the way. Once they picked a route, they ran towards the next checkpoint with their partner.



Challenge 2: Night Orienteering in pairs

After the kids had completed a sprint orienteering around the "skate park" in Avesta (Sweden) they ended the day with night orienteering. Students were running in pairs and they borrowed flashlight or headlamp. For members of the club this was the last night training for 10-mila.



Photo: Ulf Palm

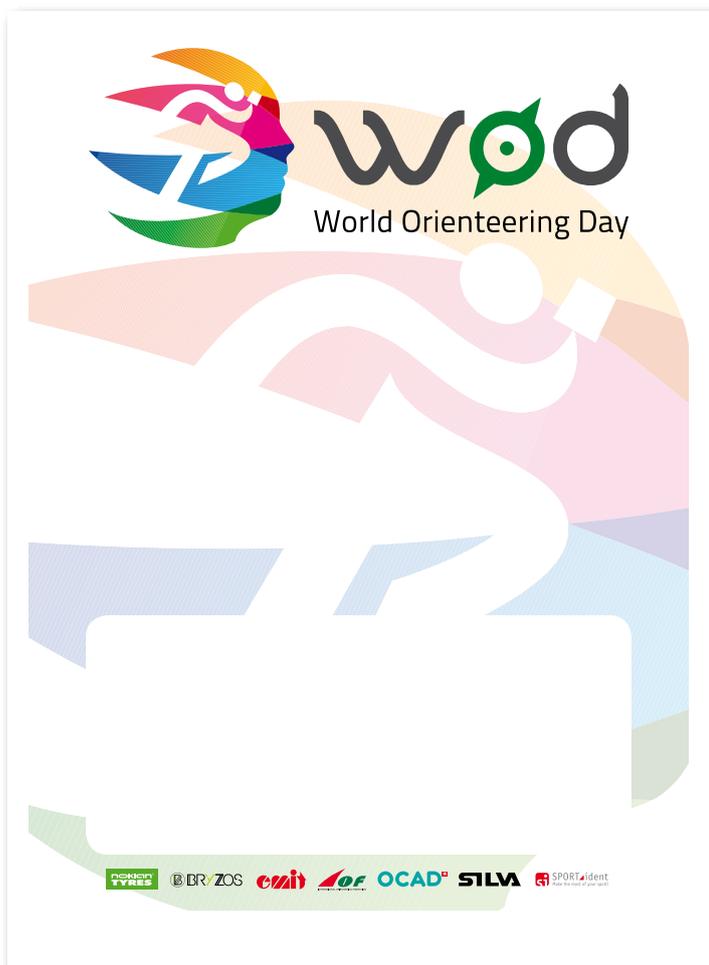
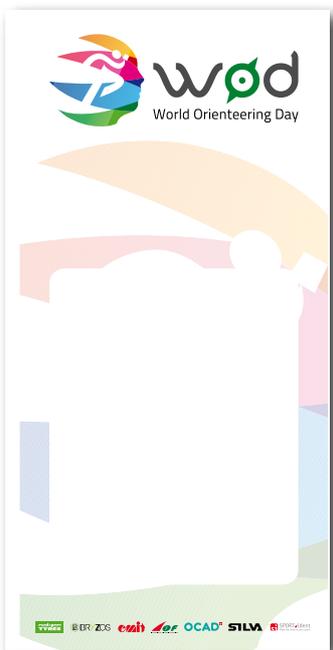
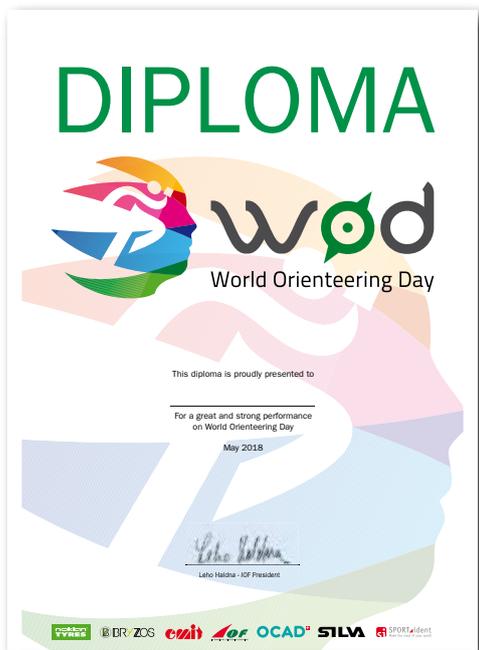
PROMOTION KIT



Diploma, flyer, logo, poster, bib, punching card etc.

On the website you can download a "Promotion kit" for World Orienteering Day. They are of course all free of charge to use, but you have to print them yourself. The link as follow:

<http://worldorienteeringday.com/#promotion-kit>



21	22	23	24	25	CLASS	NAME						
					START NUMBER	CLUB/TOWN						
11	12	13	14	15	16	17	18	19	20			
1	2	3	4	5	6	7	8	9	10			

PROMOTION KIT



WOD clothes by BRYZOS

A specially designed collection with a unique World Orienteering Day design, developed by our event sponsor BRYZOS. You can choose from a variety of technical garments, standard shirts, and a range of accessories.

1/ WOD Buff or WOD Headband	3.00 Euro
2/ WOD Race Hat	6.00 Euro
3/ WOD Technical O-Top	30.00 Euro
3/ WOD Technical O-Top, kids	25.00 Euro
4/ WOD Mesh O-top	25.00 Euro
4/ WOD Mesh O-top, kids	20.00 Euro
5/ WOD Singlet	18.00 Euro
6/ WOD Lightweight Jacket	40.00 Euro
7/ WOD V-neck shirt (black)	30.00 Euro
8/ WOD Lightweight Pants (Silvus)	37.00 Euro
9/ WOD O-pants, standard/race	28.00 Euro



Note: All prices are excluding VAT and delivery. All orders should be placed directly at BRYZOS online store: www.bryzosport.com/wodcollection



PROMOTION KIT



SILVA SWEDEN AB

The year was 1933, just 14 years after orienteering had become a competitive sport, when a trio of Swedish Champions in orienteering put their heads together to improve their equipment to achieve better results. The first real competition compass was created. Since then, Silva has taken the lead of developing compasses in many different areas and today, Silva is the world leader in compasses for orienteering.

In the past the map was very underdeveloped and in those days orienteering was all about following the compass. Today it is very different. The maps are very detailed and well-drawn. Today's orienteering is very much about map reading and orientating the map to the terrain and the reality.

15 years ago the compass "66 OMC Spectra" was developed for this purpose, i.e. emphasize on map reading with only short glimpses of direction. Together with the latest Silva thumb compass "Race 360 JET", these are the most used compasses in the sport of orienteering.

SPECIAL OFFER: Silva Begin Wrist Compass

The functions of "66 OMC Spectra" and "Metro" have been merged into the new school compass "Begin". This wrist compass is the perfect beginner's compass for interested young people and school orienteering. The compact size, with rubberised compass house, make it ideal for a small hands and tough challenges. The strap fits securely in the hand so the user can focus on map reading and running direction.

Normal prize is 18 Euros, incl VAT.
 Your price is **13 Euros** for the purchase of at least 20 pc.
 Latest day to order: June 1st 2018
 Send your order to byorienteering@gmail.com

Other products from Silva Sweden AB

In addition to compasses, Silva also produces headlamps for night orienteering, orienteering markers, pin punches and waterproof bags for rainy days.

66 OMC Spectra

Begin



CREATE YOUR OWN COURSE

SILVA

PRODUCT TIPS FROM SILVA

COMPASSES - HEADLAMPS - ORIENTEERING MARKERS

We proudly present our updated series of thumb compasses - now with improved design and an even more durable construction. The improved NOR compass series offers better grip and more transparency.

We also offer a wide range of powerful and compact headlamps, as well as our classic orienteering markers - now with reflective elements.

SKULSPÅNTH

NOR Spectra

Race Spectra JET



Race 360 JET

Compass Race Plate Zoom



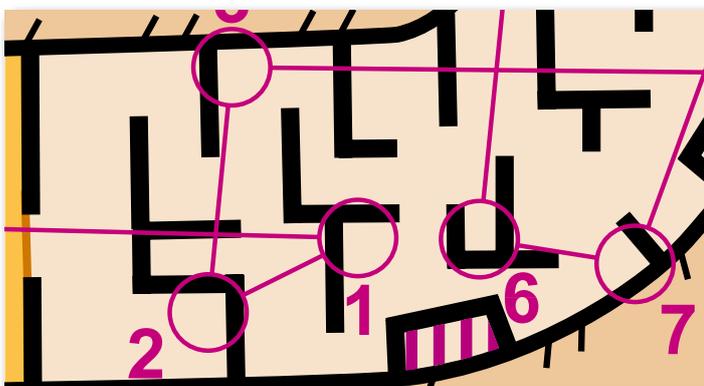
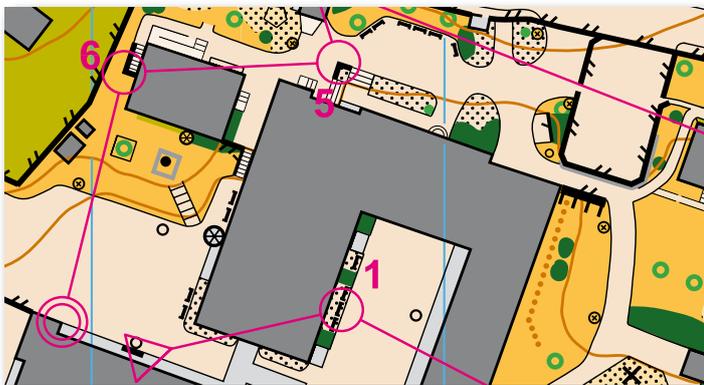
PROMOTION KIT



OCAD, Mapping and Course Seeting Software

Since 1989, OCAD has been subject to on-going development following customers' wishes for map making and course setting for all orienteering disciplines. Moreover, OCAD mapping software is used by commercial map publishers and mapping authorities worldwide as well. The company is located in Switzerland and is an independent corporation owned by individual, mostly orienteers.

OCAD Inc. sells its software application in various editions, offers technical support, customizing and training. In addition, technical support centres are kept in Sweden, Finland and Japan



All maps above have been drawing in OCAD. These maps are drawn according to ISSOM but have been modified to suit the education of orienteering at school. The maps have different scales and some new symbols have been created.

OCAD and IOF in cooperation

All employees of OCAD Inc. are enthusiastic orienteers and involved voluntarily in orienteering map production or in map consulting to ensure high mapping quality. Therefore, the whole OCAD team is proud contributing with this engagement for WOD to the development of orienteering sports all over the world.

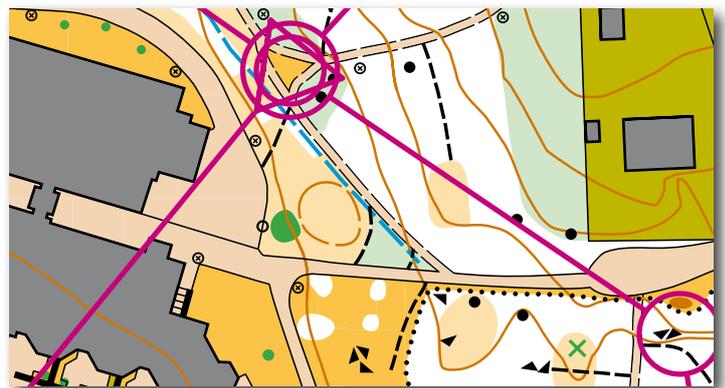
- The IOF-project World Orienteering Day is a very important activity to get orienteering more visible and more accessible so we can attract more kids and youngster to the great sport of orienteering. We at OCAD are very happy and proud to be one of WOD partners and we are looking forward to a fruitful cooperation, says Thomas Gloor (Managing Director of OCAD).

OCAD's contribution to WOD

Maps are one of the most important tools to get orienteering available for schools. Therefore, in cooperation with OCAD as event sponsor, you as WOD event organiser can apply to IOF for a licence of OCAD software, a time-limited to six (6) months of OCAD 12 Starter Editions. OCAD will give away 150 licences for this purpose and based on strategic development opportunities IOF/WOD will give away 50 OCAD licenses to special WOD organisers and new countries of significance for the global development of orienteering.

After you have done your registration of an event at WOD's website, please send a simple application regarding your needs of OCAD software by e-mail to Göran Andersson:

byorienteering@gmail.com



OCAD⁺

the smart software
for cartography

PROMOTION KIT



Photo: Ulf Palm

Emits New School-kit for Orienteering

The *new* school-kit for orienteering consists of 25 *emiTags* with elastic cardborebands, 15 *Touch-Free Trainer (TFT)* controls (incl start and finish), the new *eScan* reader and a thermal, bluetooth printer with rechargeable batteries. 15 control flags are also included.

emiTag chip with elastic cardboreband

Active, electronic timing chip used in a variety of sports. The emiTag registers time and code for all controls it detects. Built-in, orange led flashes sharply for five seconds after detecting a control. Storing capacity of 500 controls, with codes and times. State-of-the-art lithium battery estimated to last for five years. Elastic cardboreband made for orienteering.

eScan reader with portable bluetooth printer

The eScan reader is used to download all controls (and times) from the emiTags, after the competitor has crossed the finish-line. Intermediate times are immediately printed on the portable bluetooth printer, and may also be downloaded to a PC, tablet or smartphone. The school-kit is delivered in a suitable case, with a charger, mini-usb cable and driver-cd included, as well as Emits' own powerbank - to give you more than 10.000 mA of extra power!

Touch-Free Trainer TFT controls

The Touch-Free Trainer (TFT) controls are made for use at school-orienteering events, practise events and all other sorts of orienteering. The TFT-controls continuously transmit a signal containing a control code from 100 to 199. This code is registered by emiTags, that are within a range of 25 cm from the TFT-unit. Powered by two AA-batteries, which lasts for one season (6 months).

EMIT's offer

EUR 2.890 NET

more than 20% discount compared to list-prices!

emit@emit.no

www.emit.no



We are proud to be sponsor of the World Orienteering Day

We believe in the importance of activities in sports to enhance health and vitality. It is our aim to promote and support the orienteering sport all over the world

Exercises should be fun for kids

Specially for the World Orienteering Day 2018 we developed a set for schools. We would like to support this next generation in reaching their goals, with full performance timing equipment adjusted for schools and kids. New ideas are required to make physical education more varied and vital. Kids want to be attracted. Exercises should be fun to do while stimulating movement and developing physical abilities. The **World Orienteering Day** is a great opportunity to make orienteering more visible and attractive for all young people worldwide. Next to our **special offer** we would like to propose the **Go4O** set, developed for our partner in Belgium.

School-Set pCard

choose between 1 of 3 layouts

- 15 BSF8
- 30 pCard
- 1 SI-Master
- 1 BSM8-USB
- 1 Printout set

1850€_{net}

15 Ostands + 15 flags

250€_{net}




Our WOD proposal - Go4O Set

Go4orienteeing developed more than 1300 exercises & games for schools over the past years and their number still increases. The exercises are fun, but at the same also time challenging. The Go4O sets offers basic, competitive and relay exercises. Due to the increasing difficulty degrees (1 -> 6 stars) everybody can evolve according to his own pace.

The Go4O Set comes with 26 SI-Station BSF8-S (school) and 25 SI-Card8. The reduced functionality (no split times, no backup memory, no display) of the new developed SI-Station allows a fast an easy setup. The run time is given by the Start and Finish unit, the controls just show the code number to verify the course.

For more information visit: www.sportident.com/wod



O-Track

**THE EASY WAY TO
TRACK, VIEW AND
COMPARE YOUR
ROUTES!**

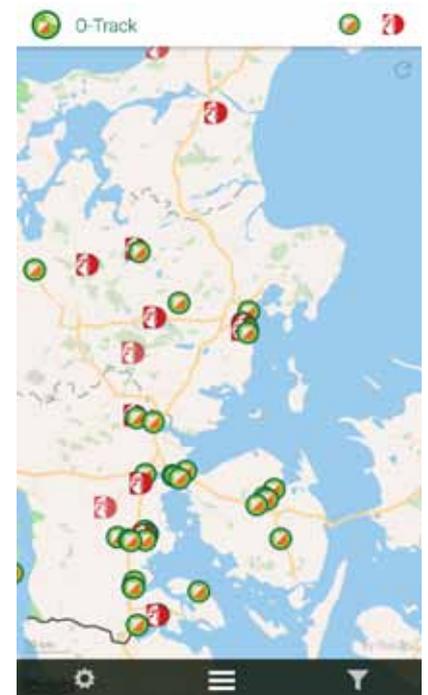
O-Track is a new app and service that make enjoying orienteering easy and fun for both beginners and experienced orienteers. You can use your GPS-watch or your phone to track your activity, upload it to O-Track and then view how you did and compare to other runners.

O-Track has been developed by the Danish Orienteering Federation and TracTrac in collaboration and serves two purposes.

The first is to make orienteering fun and safe for the newcomers. The new comer can download the app to his smart phone, locate the nearest orienteering activity and use the smart phone in the hunt for controls. As the app allows the user to see his position in relation to map and course it gives the unsecure runner the assurance of knowing where he or she is at all times. In addition it is just a fun tool that allows you to see where you have been afterwards.

The second purpose is to make the upload, review and comparison of tracks easier than ever before for the experienced orienteer. As O-Track is born as an app and integrates closely with services for GPS-watches, the runner will be able to review and compare his track by a few clicks and swipes on his beloved smartphone already before he unties his shoes.

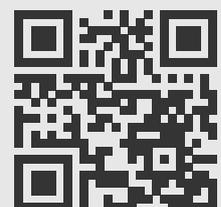
Read more about O-track: <https://www.o-track.dk/en/about>



Get O-track for free at your event or club!

Apply here to become an O-track first mover

If you would like your event or club to be one of the first to offer O-track, just go to www.o-track.dk/get-o-track and fill in the application and we will respond as quickly as we can with information about how your event or club could be one of the first to showcase O-track.



www.o-track.dk/get-o-track

SILVA, EMIT, SPORTident, OCAD, BRYZOS and O-TRACK EVENT SPONSORS THAT MAKE A DIFFERENCE

Event Sponsors for World Orienteering Day

We are very pleased that five of orienteering's most well-known brands wish to collaborate with the IOF for our World Orienteering Day project. The project offers a great opportunity for all partners, in strengthening their brands and creating opportunities for business relationships with both new and existing customers.

For the IOF it is essential to have strong partners as we develop World Orienteering Day and we are very proud of our cooperation with SILVA, Emit, SPORTident, OCAD and BRYZOS says Tom Hollowell Secretary General and CEO at the IOF.

SILVA

A leading brand in the sport of orienteering. Presently, Silva's main business areas are Sport, Outdoor and Professional. Within each of these areas you will find headlamps, compasses, smartbands, carry dry bags, running back packs and other exciting products.

-World Orienteering Day makes a perfect CSR project for our company, where our contribution can make a difference for young people all over the world, says Madelene Öhlin, Marketing Manager at Silva Sweden AB.

EMIT

EMIT has more than 30 years of experience in development, production and sale of timekeeping equipment and result systems. Everything from traditional finish clocks, matching timers and bips, to modern chip systems and live online results.

-The IOF is doing a great job with World Orienteering Day, both in making orienteering more visible and also to attract new orienteers. With our partnership, we as a company have a great opportunity in both strengthening our brand and at the same time support a great project that will help the sport develop, says Tommy Jauhojärvi CEO at Emit.

SPORTident

We are very happy to announce the involvement of SPORTident as an Event Sponsor for World Orienteering Day both in 2017 and 2018. SPORTident is not only one of the key suppliers of punching and timing equipment and services in orienteering, but also a company that does basic development work for orienteering world-wide.

SPORTident has worked very hard on the development in South America and Asia. Partially due to the work done by them supporting our members we were able to welcome Indonesia and Malaysia as full members of the IOF this past year.



Photo: Ulf Palm

SILVA, EMIT, SPORTident, OCAD, BRYZOS and O-TRACK EVENT SPONSORS THAT MAKE A DIFFERENCE

SPORTident, continued

And they are currently working together with our member federation in India on first-time event organising.

Managing Director Siegfried put it this way:

– To support the IOF World Orienteering Day project for me is a matter of honour and distinction.

OCAD Mapping and Course Setting Software

OCAD is more than just a map drawing software. OCAD provides a powerful software package with a step-by-step wizard for analyzing of LiDAR data, mobile geodata capturing (GPS), efficient editing and drawing tools, generalization tools, desktop publishing (DTP) and course setting. Moreover, with the latest add-on – the ThematicMapper – it enables you to create even thematic maps with OCAD.

OCAD Inc. is located in Switzerland and since 1989 OCAD has been subject to on-going development following customers' wishes.

BRYZOS

From the people behind Siven Active Sport, comes a new brand with a brand new idea - to provide an alternative for those who do sports, just for sports' sake - whether it's on the mountain trails, hidden in the forest, the ski slopes, or in the city. We are different because these people, "The New Athletes" do sports differently.

The team behind BRYZOS understands that they can go from their daily routine to "sport mode" in seconds and they need their clothes to adapt with them, no matter what they are doing or where they are.

This is why all BRYZOS clothes are designed to fit perfectly in the New Athlete's world. New technologies and high-end fabrics ensure that there will be no limit to your physical activities, even if you just stepped out of the office building. This is our idea of freedom, limited by nothing at all.

O-TRACK

O-track is a new app and service that makes tracking and reviewing your orienteering activity easier than ever before for both beginners and experienced orienteers. Furthermore, with the special features that make orienteering both safe and fun for the new comer O-track is an ideal companion for the World Orienteering Day.

We hope that many organizers of WOD activities will make use of O-track as a fun way to invite new comers in to our wonderful sport during WOD. After WOD O-track can be used to make orienteering more accessible and enjoyable even for the experienced orienteers at their clubs and events. Read more at o-track.dk.



SPORTident
Make the most of your sport!



O-Track



BRYZOS

EXAMPLES ADVERTISING



Use your innovation!

On these pages you will find some great ideas from people all around the world. They have used the WOD logo to promote World Orienteering Day in many created way. Just use your fantasy and create what you want or need!



EXAMPLES ADVERTISING

Turkish promotion

Different kinds of flyers and a 6-page brochure for all clubs and schools. Turkey was and still is proactive and very enthusiastic. The expectation is high even this year!



Norwegian website

World Orienteering Day in Norway has an own special page on the Norwegian Federation's website. Here, clubs and schools found all necessary information about WOD May 11th. There are also a lot of proposals for different activities you can carry out during the day, both in school and in the club. A lot of clubs were very early prepared to carry out a "cool and awesome" Wednesday May 11th.

The link:

<http://orientering.no/laering/verdens-o-dag/>



EXAMPLES ADVERTISING



OK Linné, in Uppsala City, Sweden

During the whole day, OK Linné invited all schools to join WOD in the park of Uppsala Castle. This promotion regarding World Orienteering Day features at their website:

Världsorienteringsdagen
11 maj 2016 - Slottet

OK Linné bjuder in alla skolor att komma till Uppsala slott den 11 maj och delta i enkel och rolig sprintorientering runt slottet.

Boka tid för din klass på www.oklinne.nu och klicka dig vidare till "anmälan"! En klass per starttillfälle, om ni kommer med fler klasser se till att boka tillräckligt många starttillfällen. Första start 10.00.

Att vara med på skolorienteringen kostar inget men antalet platser är begränsat så se till att boka en tid så snart som möjligt.

Samling vid Dag Hammarskjölds väg söder om slottet. Orientering på en enkel och rolig bana lämplig från årskurs 3 och uppåt. Elektronisk stämpling, alla anmälda klasser får låna utrustning. Efter loppet får de som vill sin tid på banan samt mellantider till kontrollerna utskrivna på papper.

Har du frågor om OK Linnés skolorientering den 11 maj eller vill ha tips eller stöd till orienteringsundervisningen är du välkommen att kontakta:
familjen.nilsson.7@hotmail.com

Mer information om projektet World Orienteering Day finns här:
<http://worldorienteeringday.com/>

Var med och sätt världsrekord i orientering!

Världsorienteringsdagen - World Orienteering Day - är ett globalt projekt på initiativ från Internationella Orienteringsförbundet. Ambitionen är att människor i alla åldrar ska utöva orientering samtidigt på 2000 olika platser. Målet är att totalt 250 000 deltagare ska utöva orientering samma dag, vilket skulle innebära ett nytt världsrekord i Guinness World Records.

EXAMPLES ADVERTISING



Super-big poster from Russia

IOF
INTERNATIONAL ORIENTEERING FEDERATION

wod
World Orienteering Day

FOOT
MTB
SKI
TRAIL

Международная федерация ориентирования
проводит
Всемирный день ориентирования
11 мая 2016
Предлагаем прекрасную
возможность для продвижения
нашего вида спорта!

Клубы, общеобразовательные и спортивные школы
со всего мира могут сделать весомый вклад в развитие
и популяризацию спортивного ориентирования.

Flyers from Slovakia

wod
World Orienteering Day

skvelý zážitok

11. MÁJ

PROGRAM
10:00 - 12:00 ŠKOLSKÉ PRETEKY
12:00 - 17:00 OTVORENÁ TRÁŤ PRE VŠETKÝCH

PRÍDTE SI VYSKÚŠAŤ

- ORIENTAČNÝ BEH V PARKU
- JEDNODUCHÝ ORIENTAČNÝ LABYRINT
- POKUS O ZÁPIS DO GUINNESSOVEJ KNIHY REKORDOV

MIESTO BA | NR | MT | BB | KE
viac info: www.orientacnybeh.sk

SLOVENSKÝ ZVÄZ ORIENTAČNÝCH ŠPORTOV

Super-big photo from China



EXAMPLES ADVERTISING



Canberra, Australia in action

SC-ORE School Orienteering – A great “Starter Pack”

This school safe orienteering, held on Thursday mornings has generated exceptional enthusiasm in Canberra, Australia’s national capital. First trialled over 4 weeks in March 2015 and now repeated with some tweaks and improvements. November saw 13 teams – (52 junior orienteers) put their bodies and brains to the test, and again in March 2016 another 13 teams have signed up.

Their infectious enthusiasm was a pleasure to witness! Held before school at a different school each week, two boys and two girls from each school compete in a mixed relay format. Viewed by many as a perfect “starter pack” SC-ORE – school orienteering provides an introduction for children before they start on regular club orienteering . It is exactly the recipe that the sport needs to help kids transition from occasional sport at school into long term community involvement. The key ingredients are: Parents are involved (someone has to drive them at 8 am); It provides great spectator opportunities (other children arriving at school at 9 am see all the action); It is challenging (on an unfamiliar school campus) yet it is secure (within the school and oval confines).

Check out Orienteering ACT website: act.orienteering.asn.au
 Orienteering ACT Facebook page <https://www.facebook.com/Orienteering-ACT-370052063091931/>



Be Part of the Action - 11 May 2016 - in Australia

Can you hold a small local event?

- In your workplace / school or / local park ?
- At lunchtime / after school or / after work?
- In the daytime or / with lights after dark?
- In a big city or / a remote location?

Contact

To get more information about “WOD 2016”, please contact:

International Orienteering Federation
 Göran Andersson
 E-mail; goran.andersson.rf@gmail.com
 Telefon: 070-601 53 26
 Malin Björkqvist
 E-mail; malin.bjorkqvist@orienteering.org

More information about WOD 2016

Join an estimated 250,000 people around the world. Log on and find the latest WOD news from 25 countries. Click and register your local event so it can be counted in this world record attempt. Your location will then appear on a world map. Follow WOD on Facebook and spread the word.

www.worldorienteeringday.com
 (under construction)

Flyer 100 x 210 mm

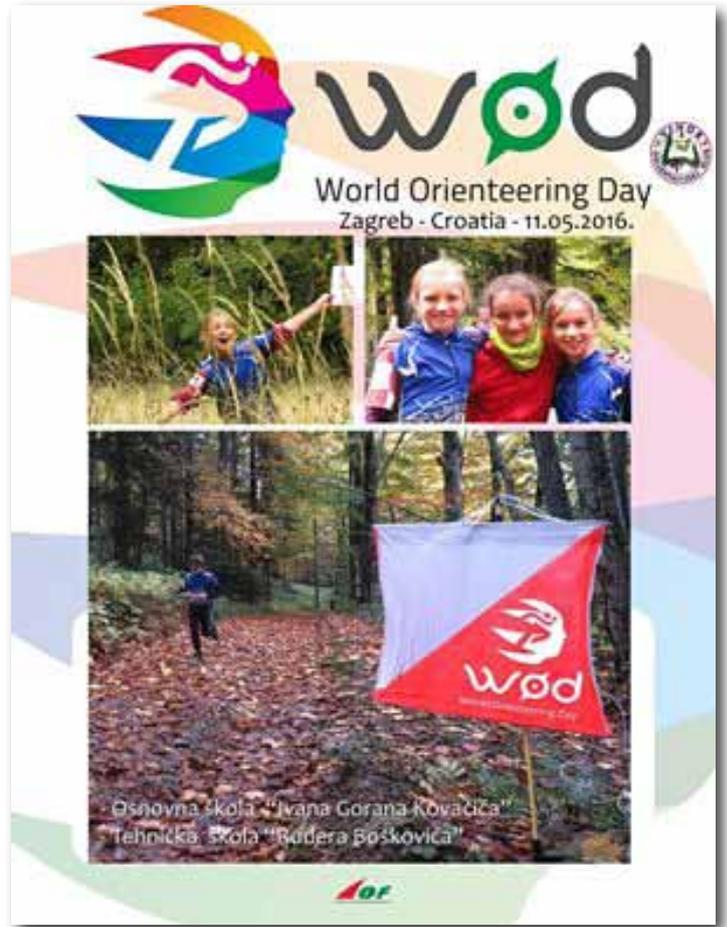
EXAMPLES ADVERTISING



Poster from Brazil



Flyers from Croatia

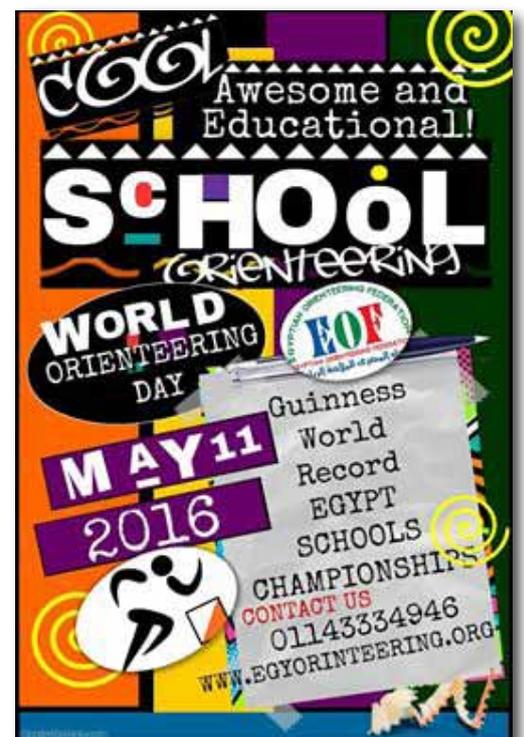


British Orienteering: The countdown is now on!

France and Egypt

Two countries were very early with posters to promote WOD 2016. These posters are from Egypt and France.

The IOF will supply all National Federations, clubs, schools and WOD event organiser with a graphic profile of WOD 2017 and beyond including logo, poster, badge, diploma, photos etc. All promotion kits are available at WOD website.



WOD WEB SITE



Registration

The updated website is now ready for registration. If you will organise an event at the same location as 2017 please use the function "Copy location to a new event in 2018". That will give you the possibility to compare your events. If you did organise events 2017 but will organise events on other locations, please use "Create another location of event".

Please register your event and contact person as soon as possible. When you have finalised your registration, a red flag will appear on the map. If there are many events in a small area, a red circle with a number will appear. You can also upload maps, photos and information for each event.

Your name, email address and mobile phone number are important information for our network. You can choose if you want this information to be public.

Follow the registrations tally

On the front page you can follow the registrations day by day (Preregistered locations). On World Orienteering Day itself you can also follow the number of participants as they are continuously reported from each event (World participants).

Reporting

After carrying out your activity, you report the number of participants, register their number, gender and age. When you have finalised your report the red flag will change to green. You can view the statistics for your local event, for your country and for the world. The blue flag indicates that this event is open on your screen.

Maps, photos and information

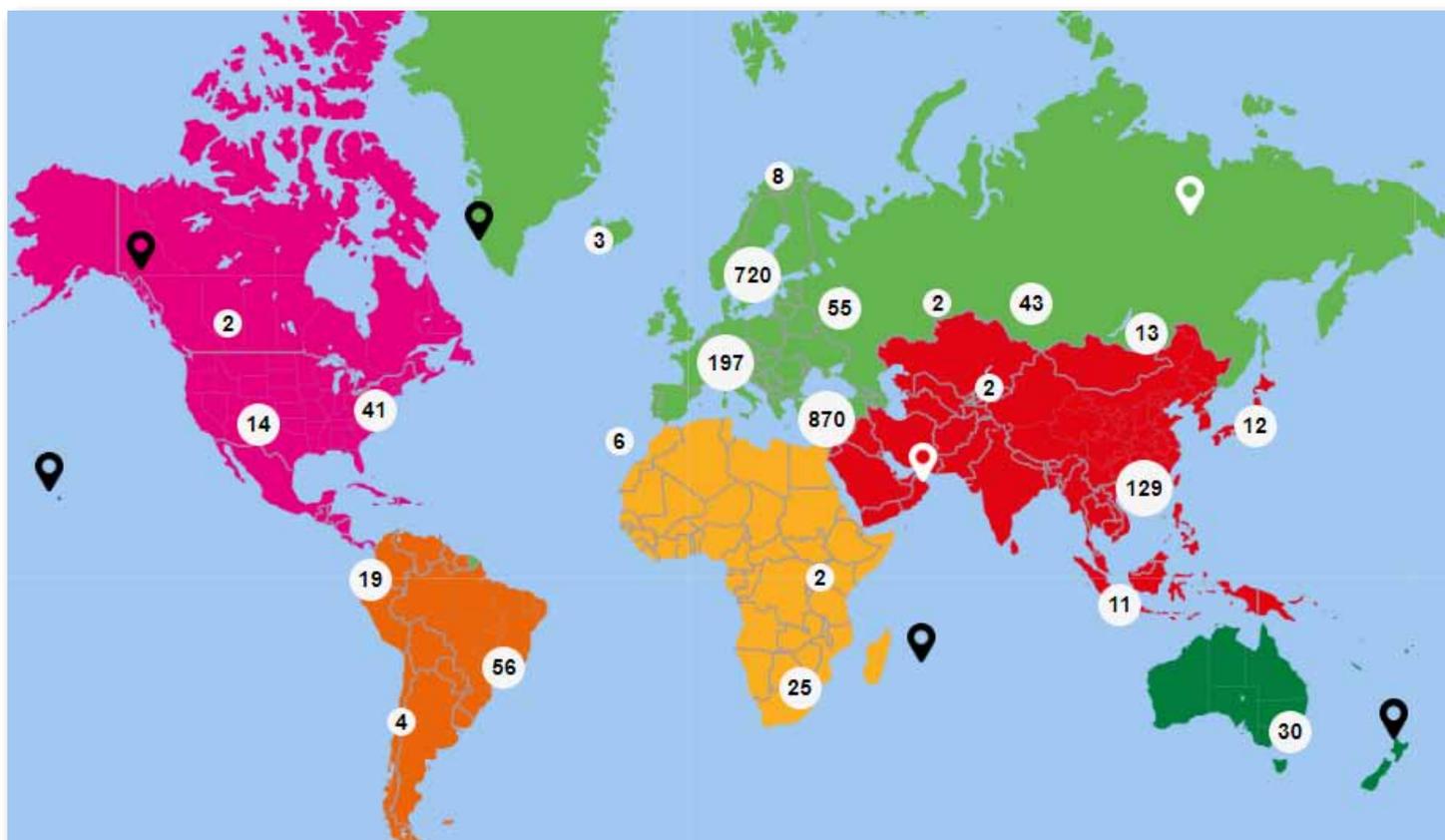
You can upload maps and photos for each event. Please also upload posters, flyers or other information you want to share with the rest of the world. This website will be an inspiration for all of us to take orienteering forward.

Report ages

Please report the number of participants in each group of ages. This information will be important both for IOF but also for our selected partners. The webpage will be updated frequently during 2018 and we will add promotion kit, promotion movie and WOD Guidelines.

You can also see statistics on the participation of your activity, your country and how many people have participated worldwide.

www.worldorienteeringday.com



WOD AMBASSADOR



We want your help!

We have already received positive response from elite runners in France, Sweden, Denmark and Norway but also from Israel, Hong Kong and Moldova who want to be our WOD ambassadors. Their task is to spread the message of WOD's visions of visibility, accessibility, more participants and more countries. Please let us know if there are some elite runners who may be WOD ambassador in your country. Please send us your e-mail address and phone number.

We hope you have the opportunity to influence your federation or your club to participate in World Orienteering Day. Maybe you can be part of a small event where you are living. We need ambassadors in each country to develop our sport. You are such a person who can make a difference.

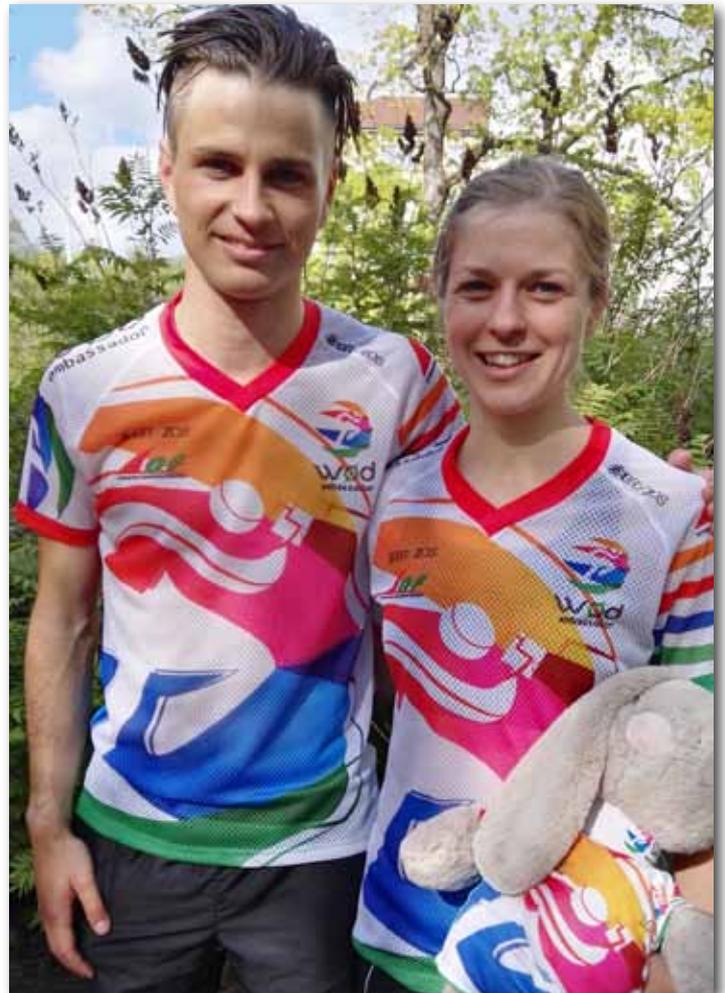
Two of world best male orienteers Thierry Gueorgiou from France (14 WOC Gold) and Daniel Hubmann from Switzerland (5 WOC Gold), the sprint star from Sweden, Jonas Leandersson (Gold at WOC 2015) are some of our WOD ambassadors.

Promotion movie

The promotion movie has now been finalised, featuring one of the ambassadors of WOD, Ida Bobach from Denmark (Gold-medallist in long distance WOC 2015), when she participated in one of the WOD event in Karlstad, Sweden.

The link to the movie: <https://youtu.be/dm6FLGSO4vY>

Photos below: From left Thierry Gueorgiou and Daniel Hubmann. On top: Jonas Leandersson and Ida Bobach



A COORDINATED APPROACH FOR SUCCESS!



Turkey was outstanding 2016 and 2017

With almost 20% of all World Orienteering Day participants, Turkey was outstanding in the participation rate and involvement of schools. We asked Nermin Fenmen how they managed to raise the excitement and get so many involved. Here is a summary of effort so far.

- When finalizing the official event calendar for the Turkish Orienteering Federation back in August 2015, WOD was put down as one of the officially recognised orienteering activities and the chair of the committee devoted to developing orienteering in schools, Kadir Yıldız was appointed in charge of the project.

- Kadir and his friends set to work and had soon developed many exciting leaflets and posters which were circulated throughout the country. The Federation sponsored the printing and distribution of this material.

- To overcome the language barrier which is one of the major problems in promoting an international event, guidelines on how to register your school were developed in Turkish and distributed along with other material.

- The Federation sent a note to all orienteering clubs throughout the country, with the following guidelines:

- A club or a school already involved in orienteering in the region may organise an event in a park close by, for example. All schools in that region could be invited to this event. For complete beginners, a short explanation on what to do can be given (the Federation has developed and distributed suitable material for this purpose). All participants may run courses suitable to their level or experience.

- A club or a group of volunteers may each take a certain district where they start in the morning and go from school to school, giving a brief training to teachers there, sketching the school garden and organizing an event there with the school kids. Then moving to another school in the same district to do the same.

- A school already involved in orienteering can invite other schools in the region to a joint orienteering event in their own school garden.

- The Federation did a lot on the official level. Letters were written to all other Federations to create awareness and ask for their involvement. Letters were written to the Ministry of Sports to ask not only for their support, but also their help in getting the Ministry of Education involved.

This, thanks to the efforts of the Tekin Çolakoğlu, the President of the Turkish Orienteering Federation was finally

achieved a short while ago and once the Ministry of Education had written to all provincial directorates stating that this day was officially recognized by the Ministry, this was a major breakthrough.

- A lot of promotion activities went in to the School Sports Championships held last week. All schools on the podium were asked whether they had registered for WOD yet.

- The WOD website was closely monitored and any activity was advertised on the Federation's Facebook page, thus creating an atmosphere of excitement throughout the country.

- During the seminar on course planning for younger age groups planned for the coming weekend, a short session on WOD awareness will be given, targeting all coaches involved with ages 14 and younger.

- Local municipalities were contacted. Etimesgut Municipality of Ankara has agreed to provide the transportation of over 1000 children in the region, to Göksupark some 15 km away, where the WOD will be held as a huge o-festival.

This is surely a good example of what you can manage once the Federation, the government bodies and the local communities can join in on supporting an event like this.



A very successful event at Hunan University in China

The Hunan Orienteering Challenge for World Orienteering Day and Orienteering Week of China was successfully held in the “thousand-year-old academy”, Hunan University. This race was entered by 2462 participants with an age span of 4 to 60 years. Among all the groups of participants (individual, team, parent-kid), the 400 parent-kid groups were the most active, attracting a lot of attention. What’s more, over 30 local and national media from newspapers, TV, radios to online media have made reports on this event especially with two websites making full live coverage of it and the total audiences have reached over 1.2 million.

This event has created several “the first” in China. It is the first orienteering enjoyed by over 2000 runners in the 30-year history of Chinese orienteering, the first orienteering reported by over 30 media and the first full live coverage of orienteering in China.

After the race, most participants said they really had enjoyed the game full of fun and challenge and would try similar event in the future. This event will make a great contribution to the promotion of orienteering in China and we will keep endeavouring for the popularization and development of it.



GLIMPSES FROM ALL AROUND THE WORLD



CONTACT World Orienteering Day



Regional and Youth Development Commission

World Orienteering Day is an International Orienteering Federation project lead by IOF office and working close to the Regional and Youth Development Commission (RYDC). Their primary objectives are to support the member federations and to encourage youth participation in the sport of orienteering.

RYDC members

Lenka Klimpova (CZE), Chairwoman

lenka.klimpova@gmail.com

Patrick Kunz (SUI), Acting Chairman

Pmkunz@hispeed.ch

Jaroslav Kacmarcik (CZE), RDC*

jkpwt@hotmail.com

Vladimir Gorin (RUS)

fsovo@mail.ru

Peichi Chuang (TPE)

chuangpeichi@hotmail.com

Zoran Milovanovic (SRB), RDC*

aeg.events@gmail.com

Johanna Mikkela (SWE)

johanna.ftm@gmail.com

Ingrid Okkenhaug (NOR)

ingokk94@gmail.com

Susi Rutz-Rothacher (SUI)

susi_rutz@hotmail.com

*Regional Development Coordinators

Luiz Sérgio Mendes (BRA)

sergioeasa@yahoo.com.br

José Ángel Nieto Poblete (ESP)

janietopo@gmail.com

Fercho José Fernando Gómez Rueda

josefergr@hotmail.com

Tan Xiaoping (CHN)

tanxp@orienteering.cn

Per Emion (SWE)

info@o-travel.com

World Orienteering Day

Jenny Nilsson, Project Manager

jenny.nilsson@orienteering.org

+46 70 329 59 30

Göran Andersson, Project Coordinator

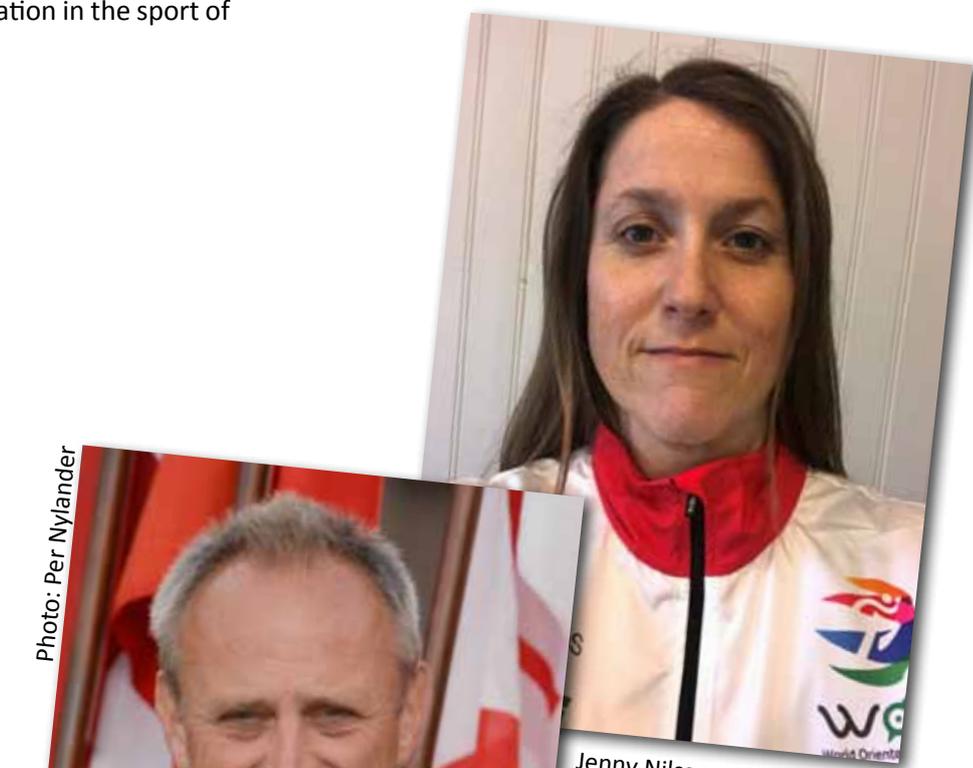
byorienteering@gmail.com

+46 70 601 53 26

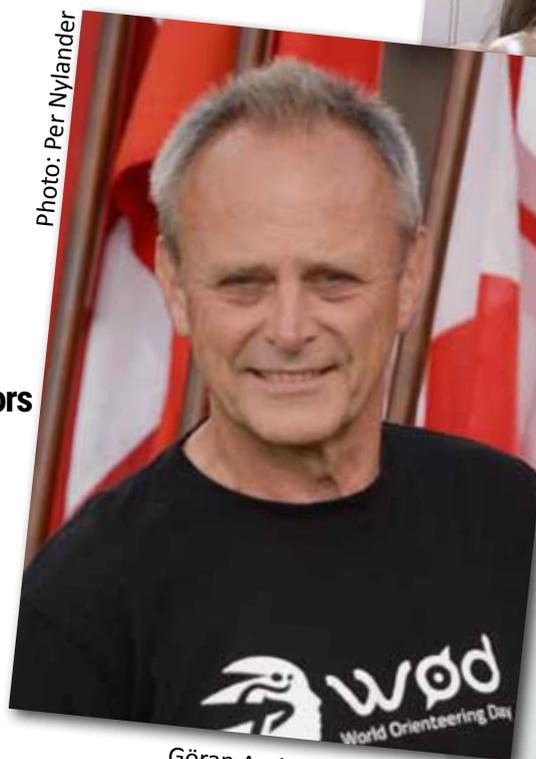
Malin Fuhr, IOF Global Development & Communications Officer

malin.fuhr@orienteering.org

www.worldorienteeringday.com



Jenny Nilsson



Göran Andersson



Malin Fuhr

ORIENTEERING LITERATURE



Cool, Awesome and Educational, for ages 6-12 years

Teacher's Guide "Cool, Awesome and Educational" is now available in several languages and more are in pipeline. The book is a simple and illustrative teacher's guide for Primary School regarding the implementation of orienteering in school. The following link shows the latest English version of the book:

<https://np.netpublicator.com/netpublication/n08097379>

Slideshow

There is also a slideshow available in English and you will find it at the link as below:

<http://np.netpublicator.com/netpublication/n51540595>



Cool, Awesome and Educational, ages 13-15 years

Part 2 of "Cool, Awesome and Educational" is written to cover Secondary School's needs for a fun teaching of orienteering at school. Translation of this book into English is now done and it is available as web book.



The link to the English version:

<https://np.netpublicator.com/netpublication/n30631211>

Slideshow

There will also be a slideshow available in English and you will find the Swedish version at the link as below:

<http://np.netpublicator.com/netpublication/n95607934>



Orienteering in simple English

In cooperation with EMIT "Orienteering in simple English" is now available as hard copy as well and the link to the booklet is as follow:

<https://np.netpublicator.com/netpublication/n74496628>



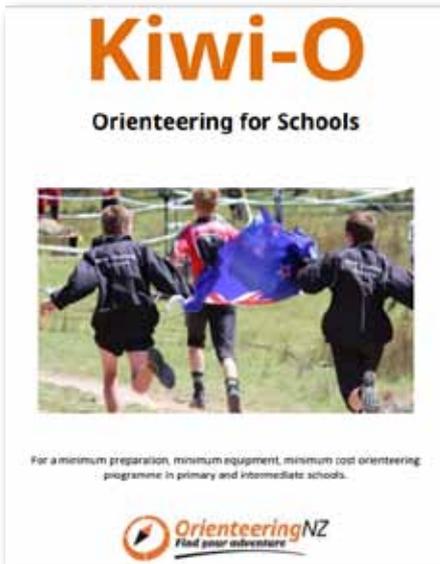
This is a part of SILVA's cooperation and If you are interested in translation in your own language, please let us know. Send an e-mail to Göran Andersson (byorienteering@gmail.com), tell him what you want and you will get an offer.

ORIENTEERING LITERATURE

English

Kiwi-O-Manual is written in English and also translated to French. The intention of the manual is as follow:

“For a minimum preparation, minimum equipment, minimum cost orienteering programme in primary and intermediate schools”.



This manual is intended for anyone teaching orienteering at schools, school camps or in youth groups, for students ages between 8 and 12 (years 4-8). Some exercises and events are also suitable for students ages 5-7. It is intended for use in New Zealand but much of what is recommended is applicable anywhere in

the world. The following link shows the latest English version of the manual:

<http://www.orienteering.org.nz/wp-content/uploads/2014/07/Kiwi-O-Manual-2014-v2.pdf>

French

Dossier de 22 fiches pédagogiques pour mise en place de séance d'initiation pour les jeunes. Le dossier complet est en vente par la Fédération Française de Course d'Orienteering.



The link as follow:

<http://orienteering.org/wp-content/uploads/2010/12/Présentation-dossier-pédagogique-oabc1.pdf>

Russian

Starting Orienteering (Ориентируйтесь_правильно!) is a well written and illustrative book and in a simple and educational way it describes how to start with sport orienteering.

This book can be downloaded directly via the following link:

https://vk.com/doc-88506679_437540505?dl=c05b1848e406f93e7a



German, French and Italian

At the website of Swiss Orienteering you can find many different books in three languages. You can buy them directly from the website and the link is as follow:

http://www.ol-materialstelle.ch/category.php?category_id=1





World Orienteering Day

nokian
TYRES



IOF's vision 2018:

- 🏃 500 000 participants
- 🏃 5 000 events
- 🏃 100 countries

**"be part of something bigger
-colour the world"**

Photo: Ulf Palm